

LEADS & STATISTICS

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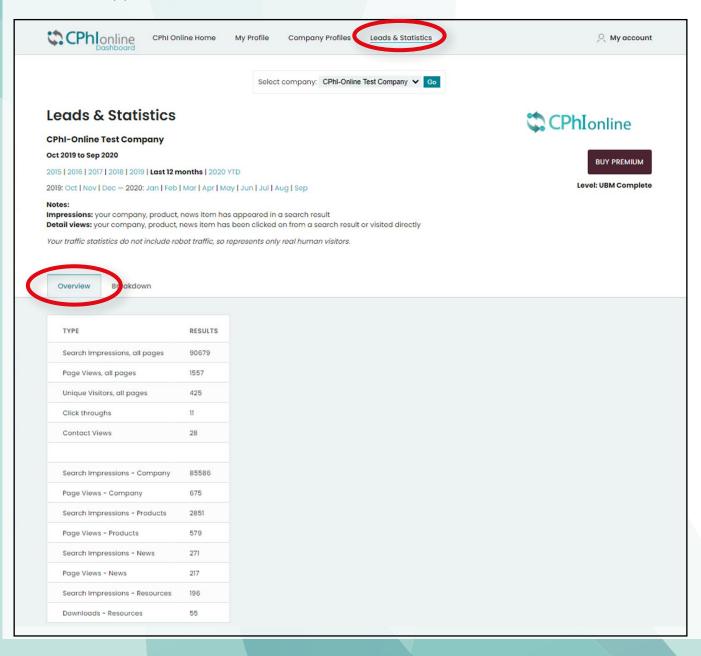
Leads & Statistics

Within "Leads & Statistics", you can review the number of views your products have received. There are two overviews to navigate between - "Overview" & "Breakdown".

You can view statistics for your profile for all years you have been featured on CPhI-Online and you can even view per month - up to 12 months prior.

Overview

"*Overview*" will provide you with a brief description of views such as: the amount of times your company, product, news item has appeared in a search result.



Breakdown

"Breakdown" will provide you with a full overview such as the amount of views your company, product, news item has been clicked on from a search result or visited directly. Within the breakdown you will also receive RFI's (Request for information) please see below for how this is presented:

Product 1 Test		ESSIONS PAG	E VIEWS		
	1689	30			
Product 2	1162	549			
News Impres	sions / Page Vie	ws			
NEWS ITEM	SEARC	H IMPRESSIONS	PAGE VIEWS	rs	
test	162		6		
Test Article Ber	Test 2 109		211		
Asset Impres	sions / Page Vie	ws			
RESOURCE				DOWNLOADS/VIEWS	
Brochure: Test	Gated Brochure			33	
Video: CPhI Wo	rldwide 2018 Day 1	Highlights		15	
Video: VIDEO -	Roquette Pharmac	ceuticals and Neutro	aceuticals	4	
Video: CPhI Wo	rldwide 2018 Day 2	Highlights		3	
-Is					
DATE	REQUEST				
				company CPhI-Online Te	

Want to learn more?

For any questions or queries please don't hesitate to contact our friendly Customer Success Team.

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