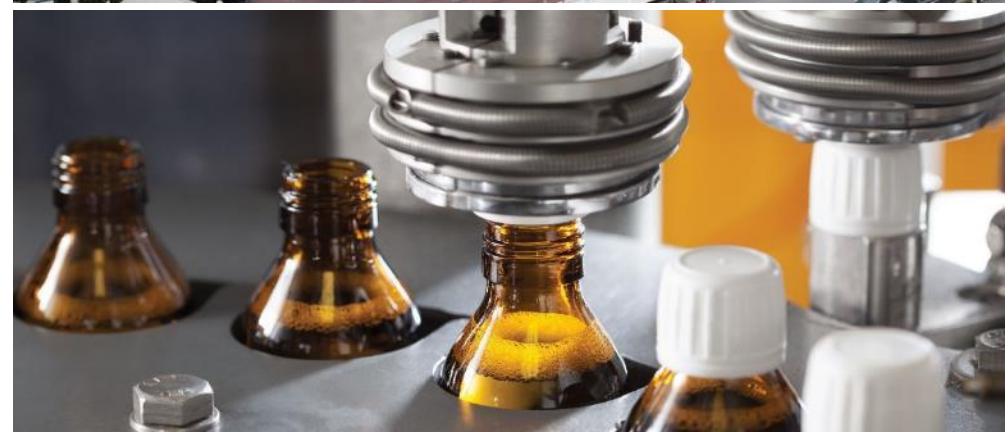


# Corporate Presentation

# Hovid Berhad

Continuous Innovation & Quality

**hovid**  
Continuous Innovation & Quality





# About Us

Hovid Berhad started as a family-owned & managed business since 1941 in Ipoh, Perak, Malaysia.

## 1940s Building The Business

In 1941, this business started with only one commodity; HO YAN HOR Herbal Tea, concocted and founded by Dr. Ho Kai Cheong – the father of Mr. David Ho.



### ◆ 1980s Building The Business

Along with his father's success, Mr. David Ho, a well-trained pharmacist, led Hovid into a new chapter of manufacturing excellence and ventured into mainstream pharmaceutical industry.



### ◆ 1991-1999 Building The Business

- Softgel manufacturing plant commissioned
- 2nd R&D team formed with the School of Pharmaceutical Science, USM.



◆ 2000-2022  
Celebrating Major Milestones

- Manufacturing site & warehouse expansion to meet our customers' growing needs
- Opening of the ATTEST Research Center in Penang, the largest Bioequivalence (BE) Centre in Malaysia
- 4 subsidiaries incorporated in the Philippines, Hong Kong, Singapore & United Kingdom
- Sales office in Australia, New Zealand and Ireland

◆ 2023  
Global Pharmaceutical Company

Malaysia's leading pharmaceutical manufacturer of high-quality and innovative medicinal preparations and health supplements with more than 400 products distributed over 50 countries globally.



# What We Believe In

## ◆ Vision

A culture of continuous innovation

## ◆ Mission

To improve lives through a culture of continuous innovation by providing high quality pharmaceutical and healthcare products & services while achieving customer satisfaction, enhancing employees and stakeholders' returns. As a responsible corporate citizen, we are also committed to adopt policies and activities that protect the environment

# Hovid's Core Values



## Innovation

We are committed to improve lives through better health solutions brought about by scientific excellence in R&D



## Communication

For us, communication is hearing what isn't said. We listen, anticipate and interpret needs & requirements



## Be Ethical & Honest

We believe in transparency in order to deliver trusted services to our customers



## Team Work

We enhance & integrate the capabilities and subject matter expertise of each employee for a better outcome



## Respect

We foster a culture which values the importance of respect and openness to different cultures, views and opinions. We respect the efforts of our employees and the rights of our customer who use our products.

# Our Awards



2004

- Ernst & Young Entrepreneur of the Year Award
- Industry Excellence Award 2004

2006/07

- Technology Business Review Award Excellence in Pharmaceutical Industry
- Process Innovation Award

2008

- Frost & Sullivan Industrial Technologies Award
- ICIS International Innovation Award

2016

- ASEAN Business Awards Malaysia (ABAM) Healthcare Category
- Pangkor Dialogue Awards Excellence in Pharmaceutical

2019

- Gold Award at the Export Excellence Award: Chemical, Mineral & Alloy Category

2021

- Silver Award at the Export Excellence Award: Consumer Products Category
- Top 500 High-Growth Companies in Asia-Pacific
- Malaysia's Growth Champions
- Business Achiever Award at the Export Excellence Award

2022

# Our Highlights



**Headquartered** in Ipoh, Malaysia with subsidiaries in the Philippines, Singapore, Hong Kong, Australia, New Zealand and UK



Workforce of more than **1300 staff** in Hovid Group/ worldwide



Products present in more than **50 countries**

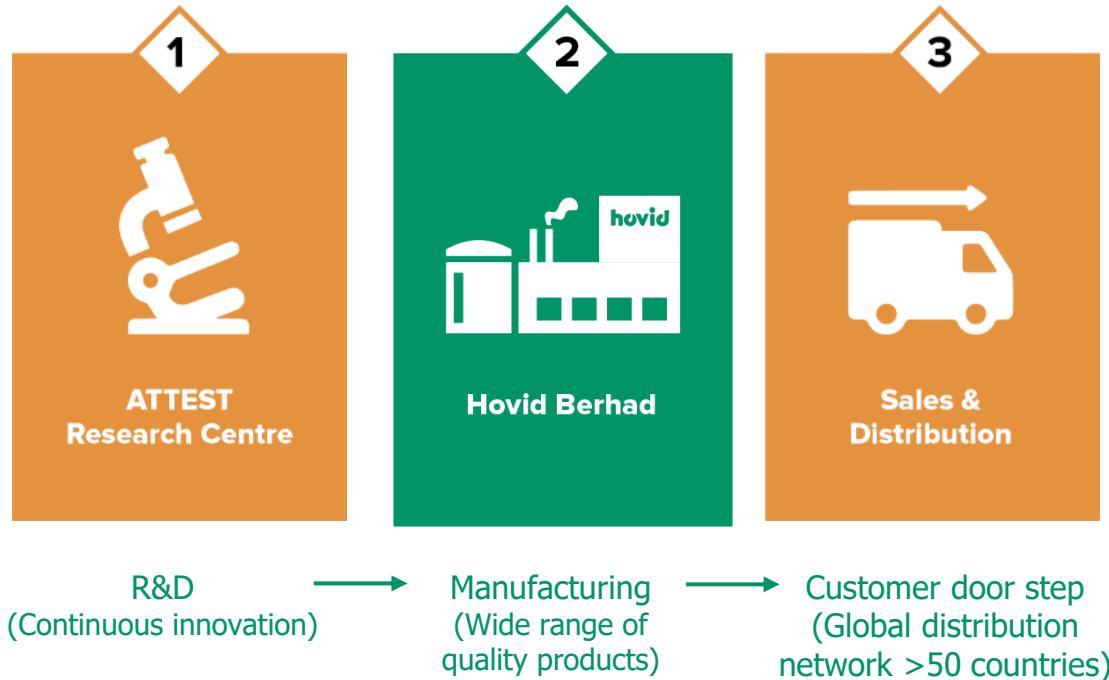


**Revenue** of approx. USD63 million in FY22/23



First and largest exporter of **generic pharmaceuticals** in Malaysia

# Our Value Propositions



## Local Business

- 30 years of experience in managing MOH tenders
- Wide channels to private clinics, pharmacies, hospitals

## Subsidiaries

## International Business

- Sales & Marketing Partners  
Asia, Africa, USA, Oceania, CIS, Middle East, Caribbean

## E-commerce HOVID Online Store

## Strategic Partnerships

- In-licensing (SEA, MENA, UK, EU)
- Co-development
- Tech Transfer
- Out-licensing (EU, AUS, CANADA)

# Qualified Certifications

1643



## cGMP & GLP

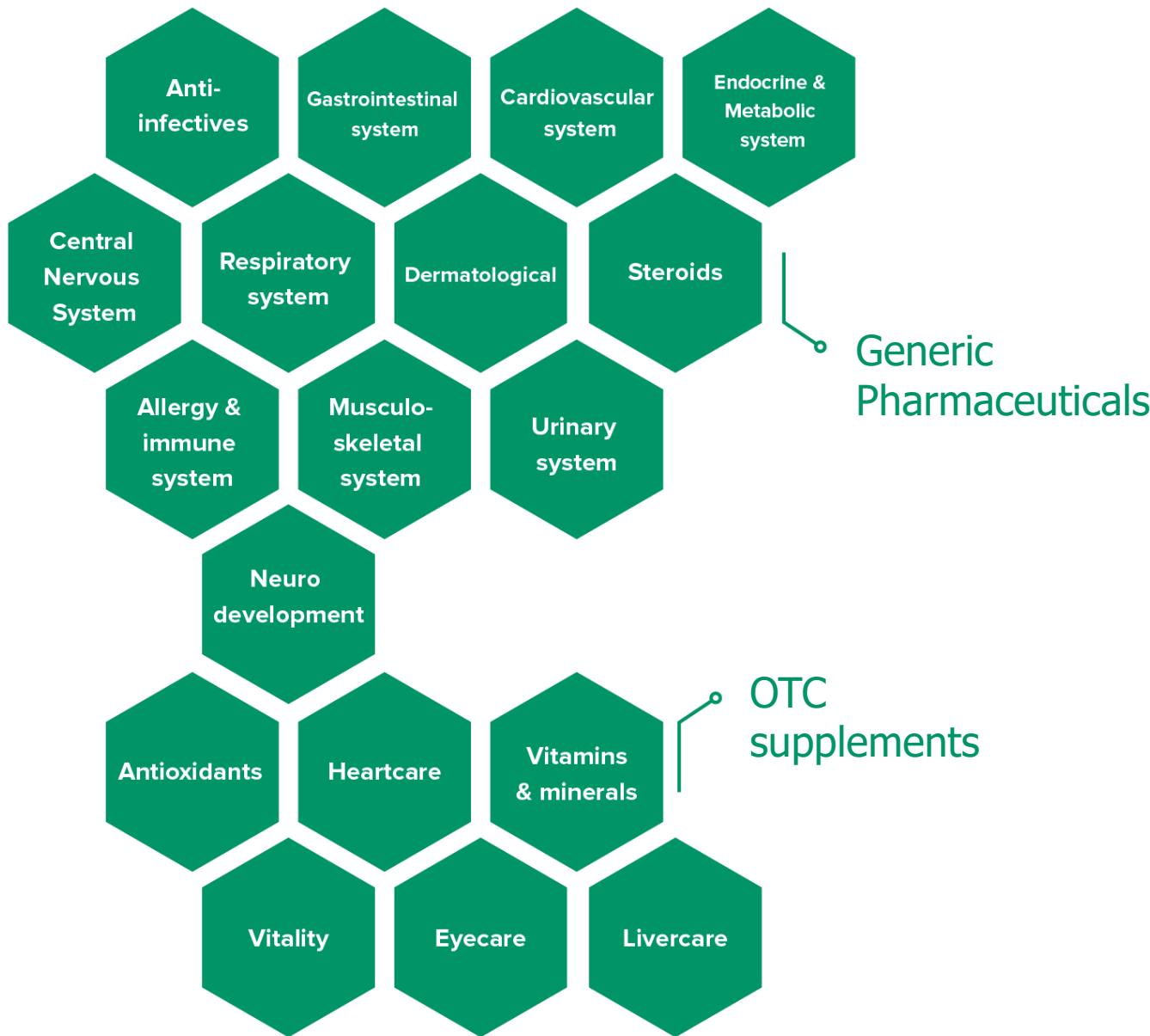


- Marketing Authorisations
- Pharmaceutical Inspection Co-operation Scheme
- Current Good Manufacturing Practice & Good Laboratory Practice
- Therapeutic Goods Administration (TGA) GMP Clearance (Non-sterile Finished Product)
- EU GMP (Estimated 2023/2024)

Successful inspections by health authorities worldwide



Malaysia, USA, Singapore, Nigeria, East Africa (Ethiopia, Kenya, Malawi, Tanzania, Uganda, Zimbabwe), GCC States (Saudi Arabia), Libya

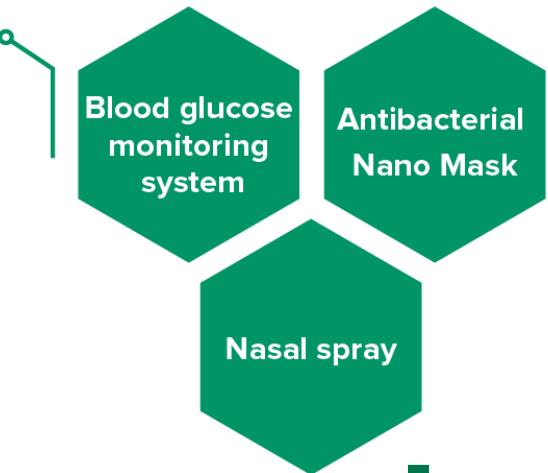


# Our Portfolio

## Disinfectant Solutions



## Medical devices



# Innovative & Diversified Portfolio

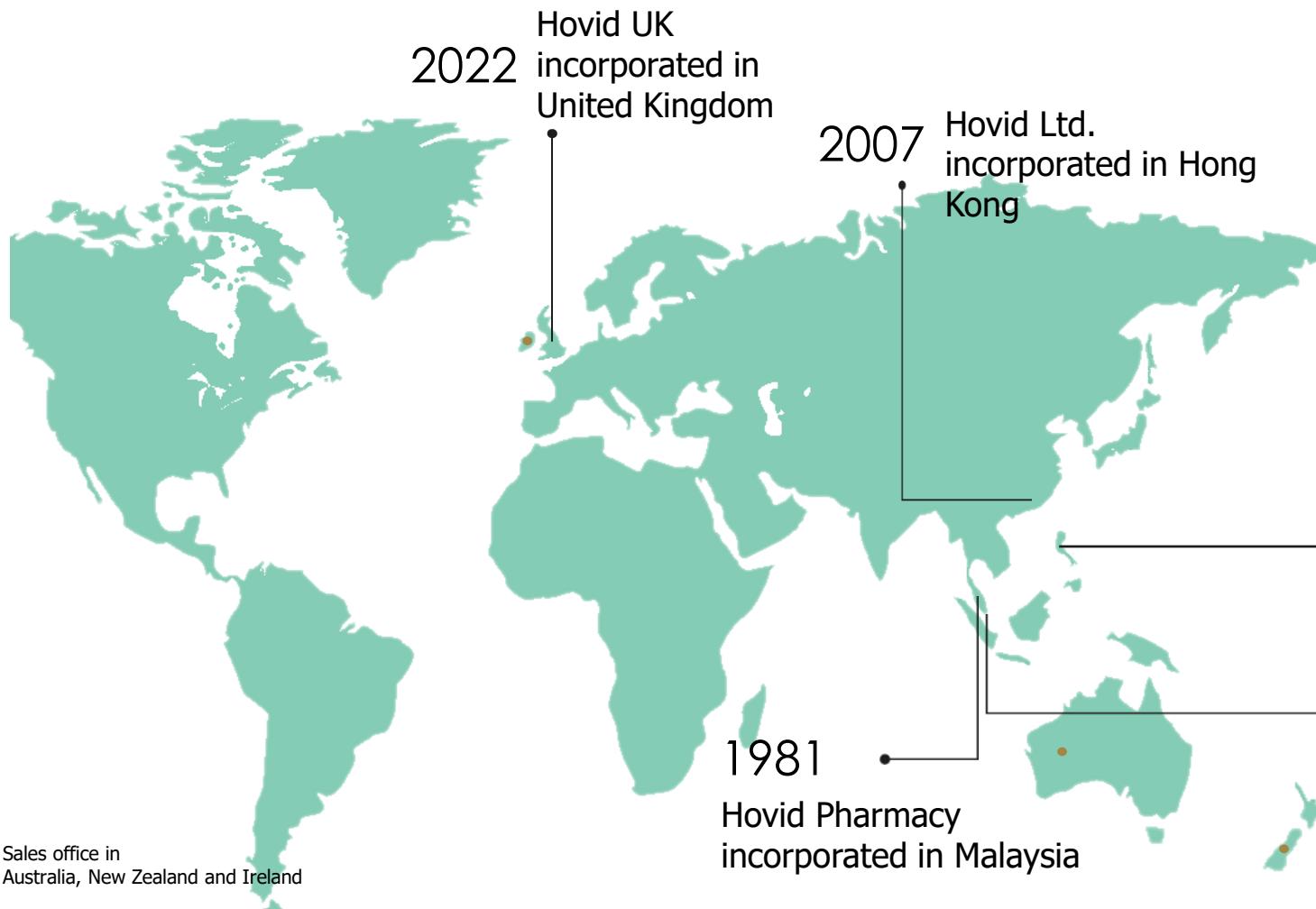
Portfolio of over **400 products**

Continuous developments to meet consumers' evolving needs



# Our Presence

- Over **40 years** of experience in the pharmaceutical industry
- Hovid's presence is felt in over **50 countries** and is still growing in other parts of the world



- 2001  
Hovid Inc.  
incorporated in Philippines
- 2021  
Hovid Pte. Ltd.  
incorporated in Singapore

# Our Facilities

## 3-Acre Ipoh Headquarters Facilities



Softgel encapsulation



Oral liquid dosage form



Herbal tea plant



Topical preparation



Production of penicillin products

## 20-Acre Chemor Plant



Oral solid dosage forms (i.e. tablets & hard gelatin capsules)



R&D headquarters



Walk-in stability study rooms



Softgel packing facilities

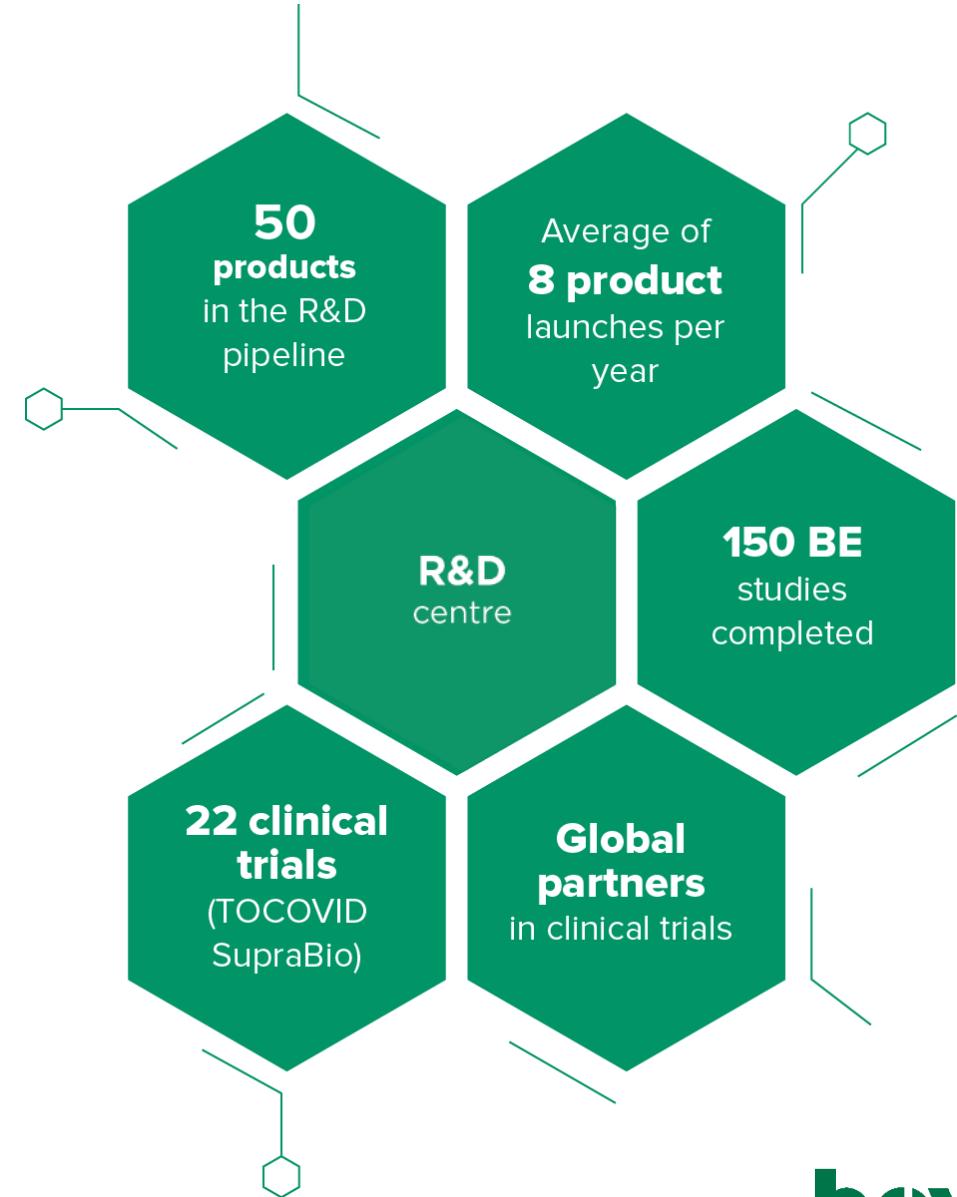


Effervescent dosage facility



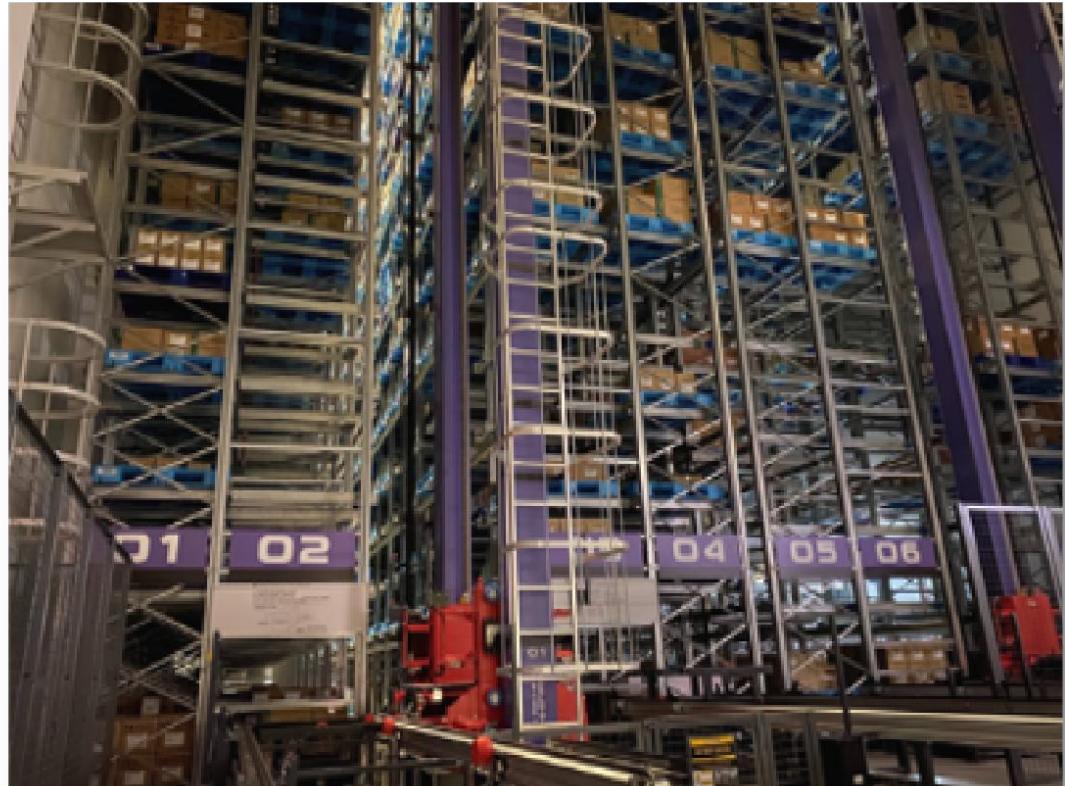
# Attest Research Dedicated R&D Facilities

To manage a greater number of BE studies, the R&D centre will also encompass clinical, bio-analytical and statistical activities.



# Automated Warehouse Facility

- Automated Storage and Retrieval System ("ASRS") cranes which serve a space that is **8 storeys** high containing **4,500 pallet locations**
- The ASRS warehouse is located in Chemor, Perak with **3,264 sqm<sup>2</sup>**
- Installed with **Digital Pick-to-Light system** with paperless picking, which helps to provide a cost-effective inventory management process to facilitate quick demand fulfillment to trade and business partners



# HO YAN HOR Museum

## The Legacy of the Visionary Herbalist

- The history of HO YAN HOR herbal tea began in the 1940s and it was founded by Dr. Ho Kai Cheong, a Chinese medicine practitioner
- HO YAN HOR herbal tea is effective in relieving heatiness and cures the common cold by allowing self-healing
- In 1957, HO YAN HOR herbal tea offered an effective solution to fight against the flu epidemic
- From the 40's till today, it remains as one of the leading household brands in the market



The HO YAN HOR Museum is to honor the memory of Dr. Ho Kai Cheong, and also to share with all his inspiring stories, hardship and spirit in building the HO YAN HOR herbal tea empire.

# HO YAN HOR

## Herbal Tea Range



1. Ho Yan Hor Original Herbal Tea
2. Ho Yan Hor Gold Herbal Tea
3. Ho Yan Hor Night Tea
4. Ho Yan Hor Herbal Tea with Ginger
5. Ho Yan Hor Everyday Balancing Tea
6. Ho Yan Hor Everyday Calming Tea
7. Ho Yan Hor Herbal Tea Drink (Original)
8. Ho Yan Hor Herbal Tea Drink (Sour Plum)

# Tocovid SupraBio™ – Innovative, High-Performing Products



- ◆ Safe phytonutrient to reduce stroke risk & to protect brain cells against stroke damage
- ◆ Unique ingredient – tocotrienols
- ◆ US NIH funded clinical trials
- ◆ Clinical investigation published in Stroke Journal
- ◆ US FDA GRAS status & US FDA Orphan Drug Status
- ◆ Innovative SupraBio formulation

- ◆ Ongoing human clinical trials in Stroke, CADASIL, ALS and NAFLD

# Tocovid SupraBio™ Product Series





# TOCOVID™ Portfolio

*SupraBio™*

1990's

Successful extraction of tocotrienols from palm oil. Tocotrienols encapsulation into pharmaceutical dosage



1995

First US-NIH (National Institute of Health) funded study

2007

US-FDA approval for GRAS status



2013

First completed human clinical trial on brain cell protection



2014

Human study published in STROKE JOURNAL showed the neuroprotective effects on brain cell with 200mg Palm Tocotrienols take twice daily



2017

First Company in Malaysia to gain US FDA Orphan Drug Status for Tocovid SupraBio

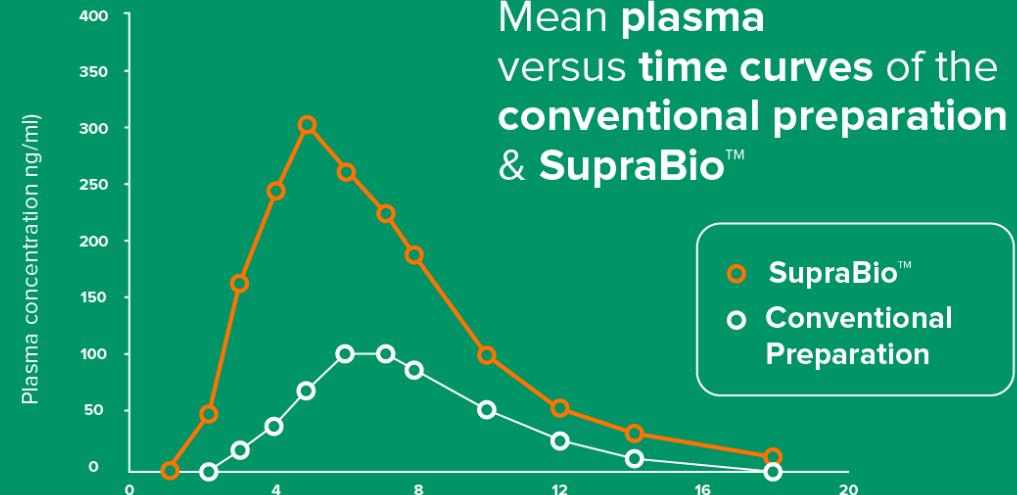


2020 - 2023

More than 5 ongoing human clinical trials conducted in United States, EU, and Malaysia

# SupraBio Innovative Product Range

A unique range formulated with an innovative self-emulsifying drug delivery system (SEDDS) which offers superior absorption for greater convenience, cost-effectiveness, and compliance.



Enhanced Absorption



Self-emulsifying Formula,  
Easily Absorbed



Consume Without  
Food Intake

# Our Products



# Thank You

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