

Veterinary Medical Device



Contents



- 2. Product line
- 3. Certificate & Patent
- 4. Mechanism
- **5. Main products**
- 6. Case study





History

	2024	01 : FINATREE brand has entered 'Lotte On' Online store	2018	12 : Launched DWA 11 : Obtaining ISO22716 Certification	
	2023	10 : Launched Dermal guard sheet09 : Launched CARE VITA-M02 : FINATREE brand has entered 'Coupang' Online store		 10 : Began to export to Vietnam 09 : Listed the products in FDA 07 : Registered Eco Hairskin, Eco Clean for CFDA 07 : Relocated the factory to a larger place 	
Ī	2022	 12 : Exported to Indonesia 12 : Curovet Atoma-X Launched to Japan 12 : Launched Vi-Low Gel 08 : Launched FINATREE brand and opened an Online store (Naver Smart Store) 	2017	 10 : 'Collagen wound dressing' Applied for a patent in China 08 : Obtaining ISO13485 Certification 07 : Obtaining ISO9001 Certification 07 : Launched Neo Skin-D 04 : 'Hyaluronic acid wound dressing' applied for a 	
Ī	2021	10 : Launched I-Spray09 : Launched Skin AtoZ05 : DWA, Neo HC Gel obtained CE certification	2016	'Collagen wound dressing' Applied for a patent	
Ī	2020	06 : NDA Plus, Neo Mucosal Forte obtained CE certification	2011	Launched Neo Mucosal Activator, Neo HC Gel, Eco Shield, NDA Plus, Scicosal Launched Neo Dermal Activator	
•	2019	11 : Obtaining KOHAS Halal Certification10 : Obtaining CPNP (Europe Cosmetic Certificate)06 : Launched Neo Mucosal Forte	2010	05 : Established the DAEUN MEDICAL factory in Bucheon	



Product line







Medical Device

Veterinary

Medical Device

Cosmetic



Certificate

ISO 13485, ISO 22716, ISO 9001









Certificate

Patent





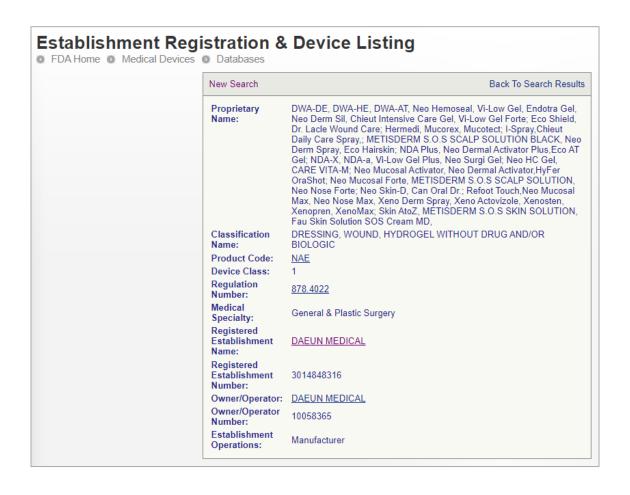








Certificate U.S. FDA





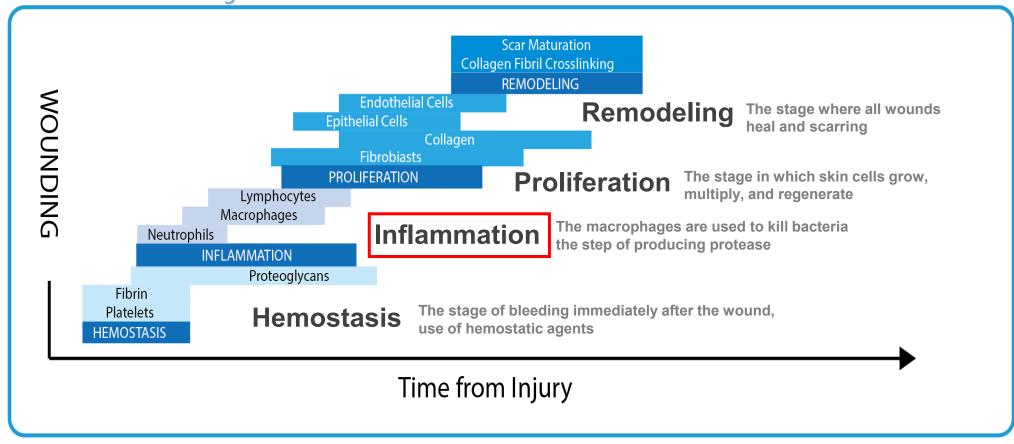
Mechanism





Wound Healing Process

Act in the inflammation stage

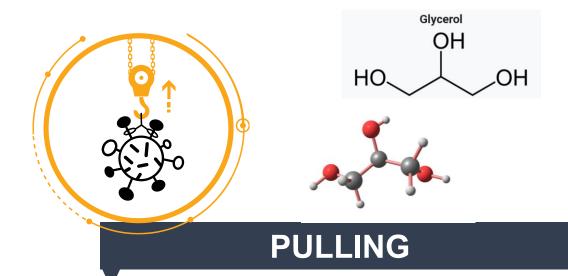


Unlike other products that act in the proliferative stage, our products act from the <u>inflammation</u> stage in the previous step to provide wound care



PULLING & BINDING

Key of mechanism



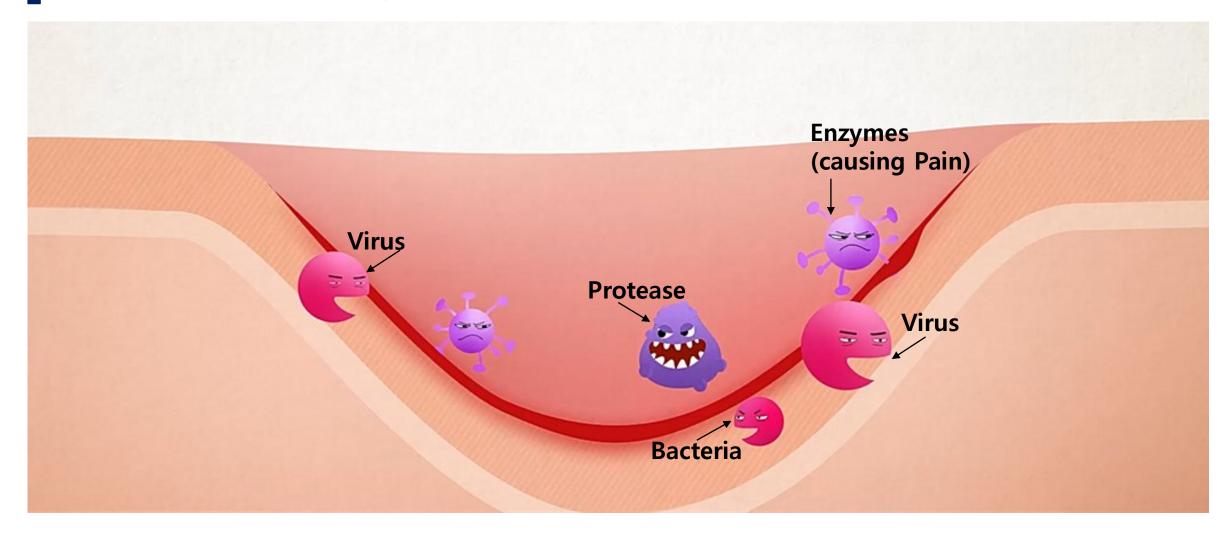
Glycerol, the main ingredient, attracts bodily fluids to the wound,
PULLING out unnecessary and harmful substances that hinder skin healing, by utilizing osmotic pressure.



Natural substances from plants like green tea and wine, which have hydroxyl groups that strongly BIND to proteins, and tannins work together to BIND proteins like viruses and bacteria.

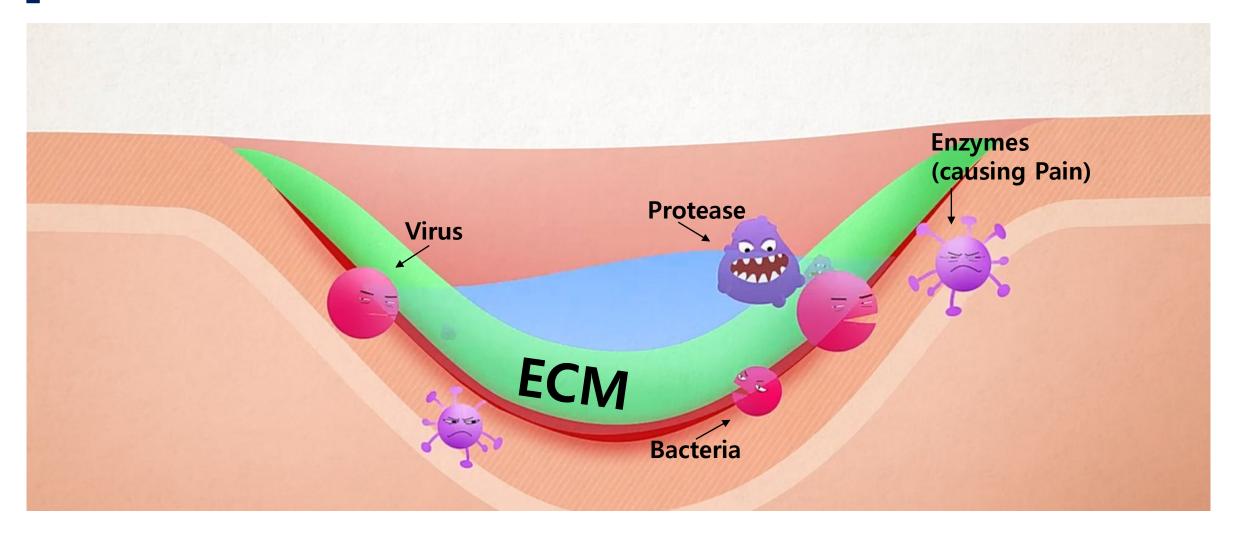


Wound healing mechanism





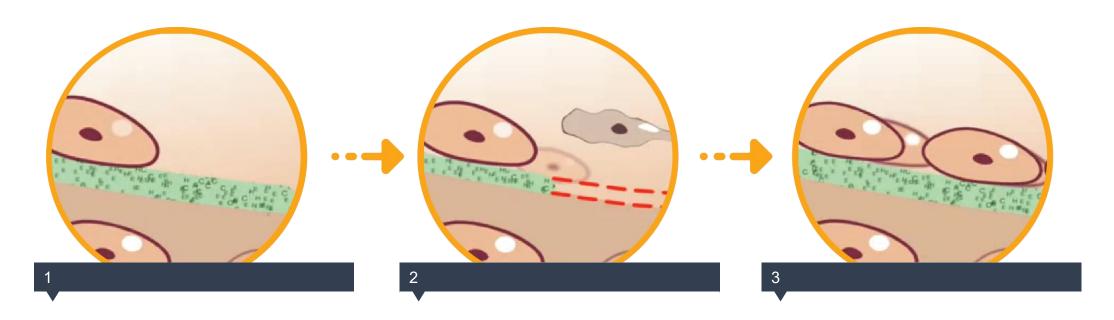
Wound healing mechanism





The Role of ECM In Wound Healing

Protease inhibition effect of tannin



Cells grow on the Extracellular Matrix

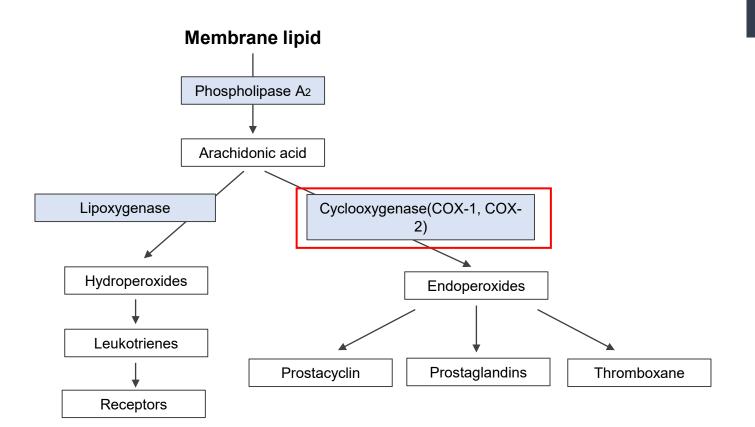
When our body has a wound, it produces protease. However, excessive protease resolves ECM as well.

DAEUN MEDICAL product eliminates protease and protects ECM helping cell proliferation



Pain Relief Mechanism

Oxygenase inhibition effect of tannin

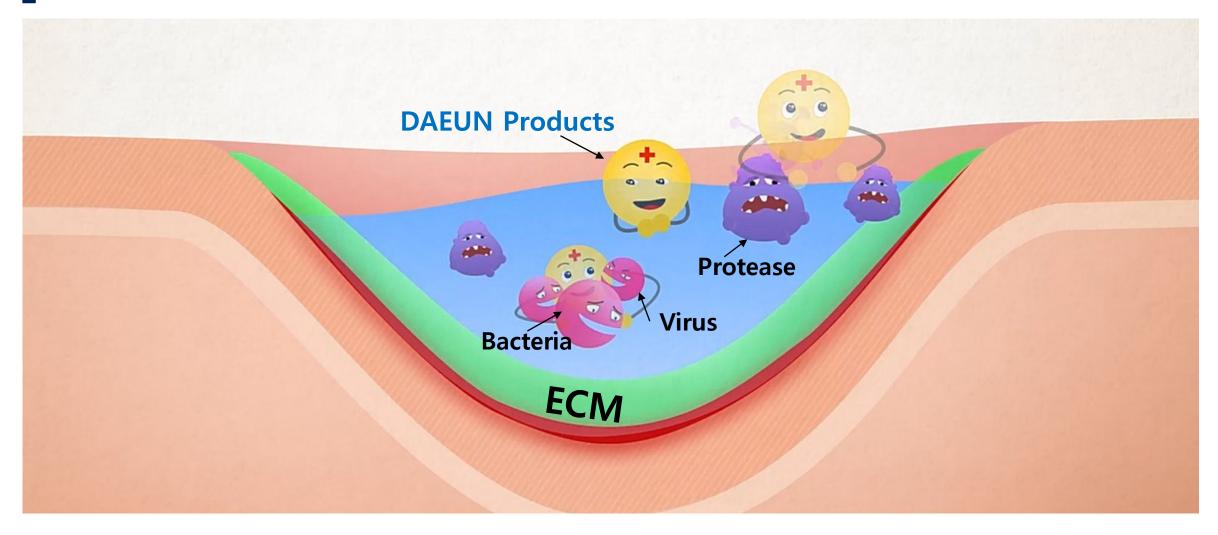


Pain Relief Mechanism

- Damaged cells release Arachidonic acid from the cell membrane of phospholipids
- A protease called Cyclooxygenase converts it into Prostaglandin, a paincausing substance
- Reduce pain by reducing Cyclooxygenase



Wound healing mechanism













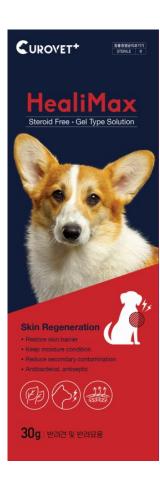






Veterinary Medical Device





HealiMax

HealiMax is a wound healing product for a serious and deep wound.

Severe Wound 1g, 10g

Surgical Wound Burn Ulcer



Veterinary Medical Device





MucoMax

MucoMax is a special treatment for the oral cavity. It helps to reduce pain and inflammation.

Oral Wound & Inflammation			1g, 10g	
Resorption of Teeth	•	Stomatitis	4	Cheilitis
Periodontitis	٠	Gingivitis		



Veterinary Medical Device





Atoma-X

Atoma-X is a wound healing product for dry skin where the skin barrier Is damaged. It relieves the symptoms like redness, itchiness, etc.

Dry and Damaged Skin

1g, 30g

Atopic Dermatitis Abscess SSC(Squamous Cell Carcinoma)

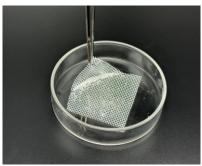
Bacterial&Fungal Dermatitis like Ringworm

Acne



Veterinary Medical Device





Medi-patch

Medi-patch is used for the protection of areas with compromised skin barriers, as well as for absorption of exudate, prevention of fluid loss, and contamination control.

Size: 7x15, 7x7 (cm)

Serious Wound, Surgical wound

Burn 🕂 Surgical Wound 🕂 Post-neutering surgeries

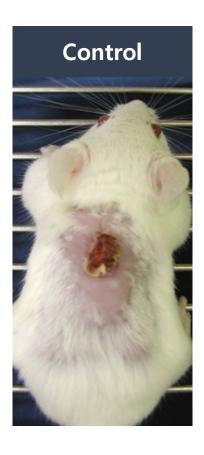


Case study





Day 2



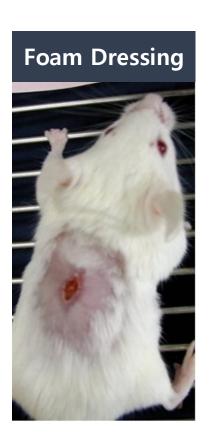






Day 5









Day 8









Experiment Design

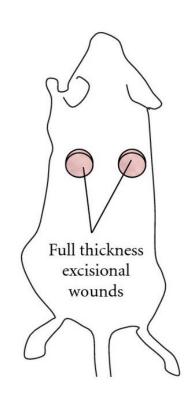
Mouse

: BALB/C Twenty

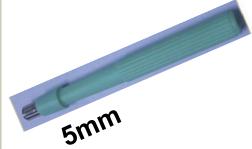
Wound model

: Mouse dorsal

excisional wound







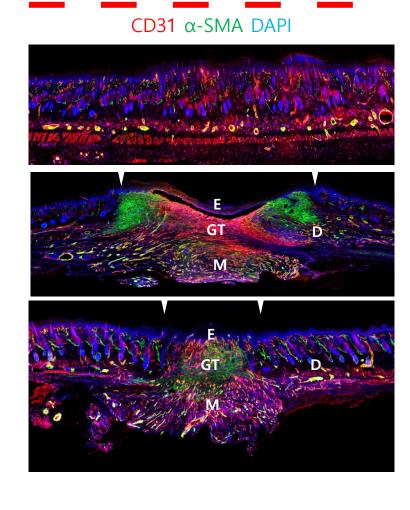


Result

Normal Skin

Product A (after 8 days)

HealiMax (after 8 days)



(100%)

(46.8%)

(76.4%)

E: Epidermis
D: Dermis

GT: Granulation Tissue

Muscle



PMS - HealiMax

Case 1

Name of diagnosis

: Burn

Product name

: HealiMax

Application period

: 14 days





PMS - HealiMax

Case 2

Name of diagnosis

: Ear ulcer

Application period

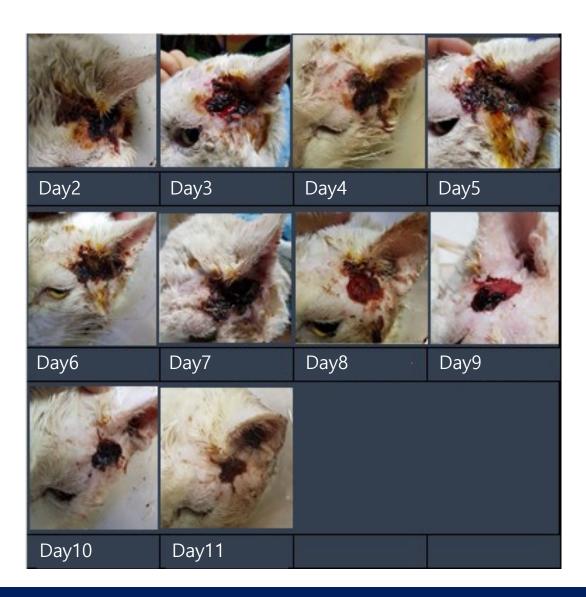
: 11 days

Product name

: HealiMax



Day1
Wound Size: 3.5cm X 4cm
Removed rotten skin,
Left ear ulcer surrounded
by normal skin in the
middle





PMS - HealiMax

Case 3











Day15

Day18

Day22

Name of diagnosis

: Ulcer

Product name

: HealiMax

Application period

: 22 days



PMS - MucoMax

Case 4

Name of diagnosis

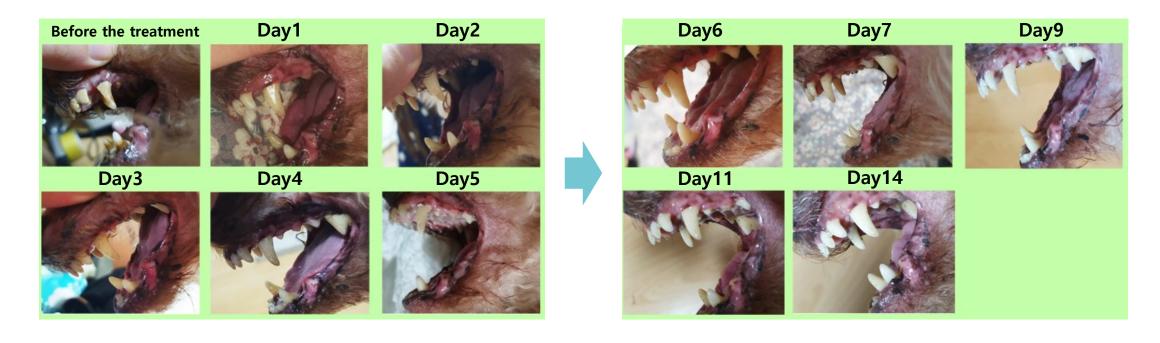
: Periodontitis, Black gums, Oral odor

Product name

: MucoMax

Application period

: 14 days after Dental Scaling





PMS – Atoma-X

Case 5

Name of diagnosis

: Dermatitis

Product name

: Atoma-X

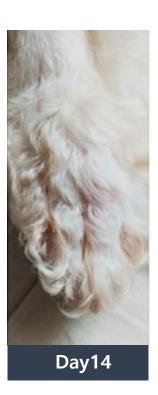
Application period

: 14 days











PMS – Atoma-X

Case 6

Name of diagnosis

: Alopecia

Product name

: Atoma-X

Application period

: 19 days





Thank you for your attention