

Expert in wound healing

DAEUN MEDICAL



Contents



- 2. Product line
- 3. Certificate & Patent
- 4. Mechanism
- **5. Main products**
- 6. Case study





History

	2024	01 : FINATREE brand has entered 'Lotte On' Online store	2018	12 : Launched DWA 11 : Obtaining ISO22716 Certification
	2023	10 : Launched Dermal guard sheet09 : Launched CARE VITA-M02 : FINATREE brand has entered 'Coupang' Online store		 10 : Began to export to Vietnam 09 : Listed the products in FDA 07 : Registered Eco Hairskin, Eco Clean for CFDA 07 : Relocated the factory to a larger place
Ī	2022	 12 : Exported to Indonesia 12 : Curovet Atoma-X Launched to Japan 12 : Launched Vi-Low Gel 08 : Launched FINATREE brand and opened an Online store (Naver Smart Store) 	2017	 10 : 'Collagen wound dressing' Applied for a patent in China 08 : Obtaining ISO13485 Certification 07 : Obtaining ISO9001 Certification 07 : Launched Neo Skin-D 04 : 'Hyaluronic acid wound dressing' applied for a
Ī	2021	10 : Launched I-Spray09 : Launched Skin AtoZ05 : DWA, Neo HC Gel obtained CE certification	2016	'Collagen wound dressing' Applied for a patent
Ī	2020	06 : NDA Plus, Neo Mucosal Forte obtained CE certification	2011	Launched Neo Mucosal Activator, Neo HC Gel, Eco Shield, NDA Plus, Scicosal Launched Neo Dermal Activator
•	2019	11 : Obtaining KOHAS Halal Certification10 : Obtaining CPNP (Europe Cosmetic Certificate)06 : Launched Neo Mucosal Forte	2010	05 : Established the DAEUN MEDICAL factory in Bucheon



Product line







Medical Device

Veterinary

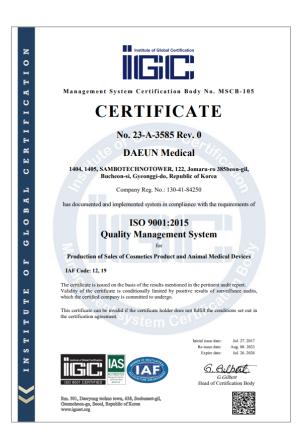
Medical Device

Cosmetic



Certificate

ISO 9001, ISO 13485, ISO 22716









Certificate

Patent





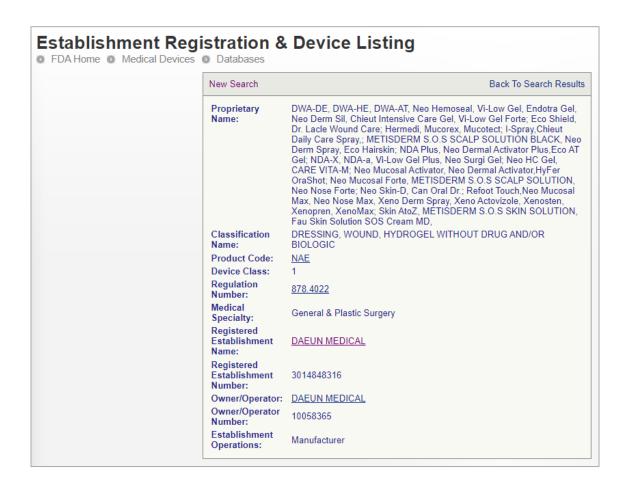








Certificate U.S. FDA



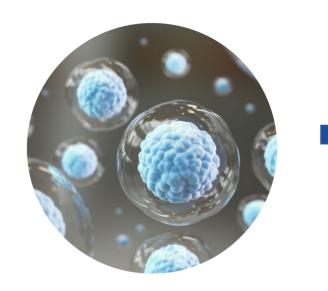


Mechanism





Goal of Daeun







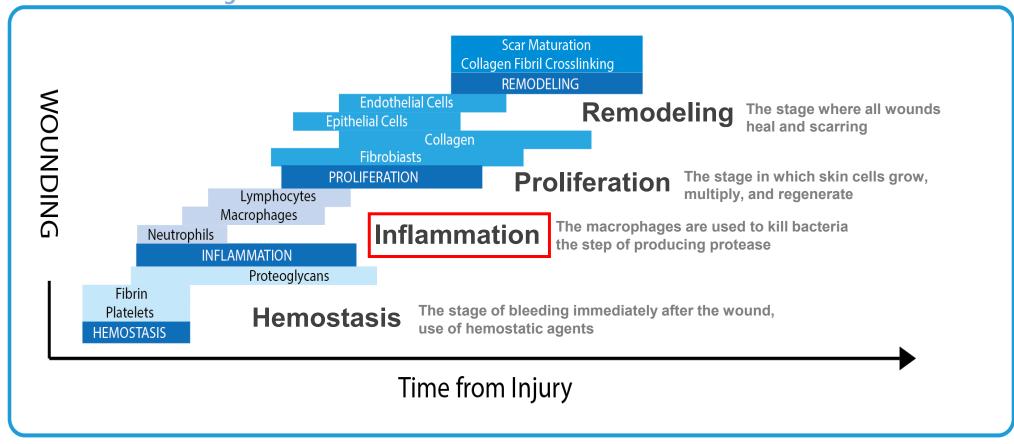
Pain Relief





Wound Healing Process

Act in the inflammation stage

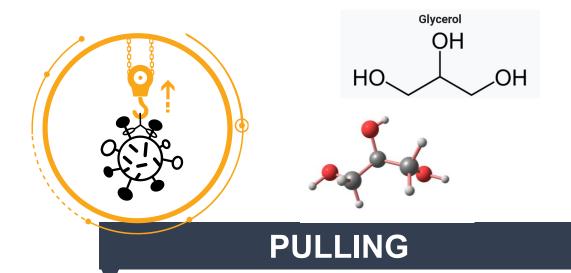


Unlike other products that act in the proliferative stage, our products act from the <u>inflammation</u> stage in the previous step to provide wound care



PULLING & BINDING

Key of mechanism



Glycerol, the main ingredient, attracts bodily fluids to the wound,
PULLING out unnecessary and harmful substances that hinder skin healing, by utilizing osmotic pressure.



Natural substances from plants like green tea and wine, which have hydroxyl groups that strongly BIND to proteins, and tannins work together to BIND proteins like viruses and bacteria.



Product line







Medical Device

Veterinary

Medical Device

Cosmetic



Certificate

ISO 13485, ISO 22716, ISO 9001









Certificate

Patent





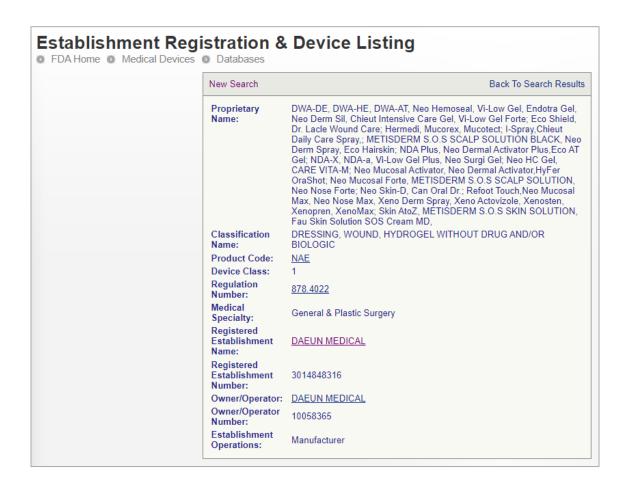








Certificate U.S. FDA





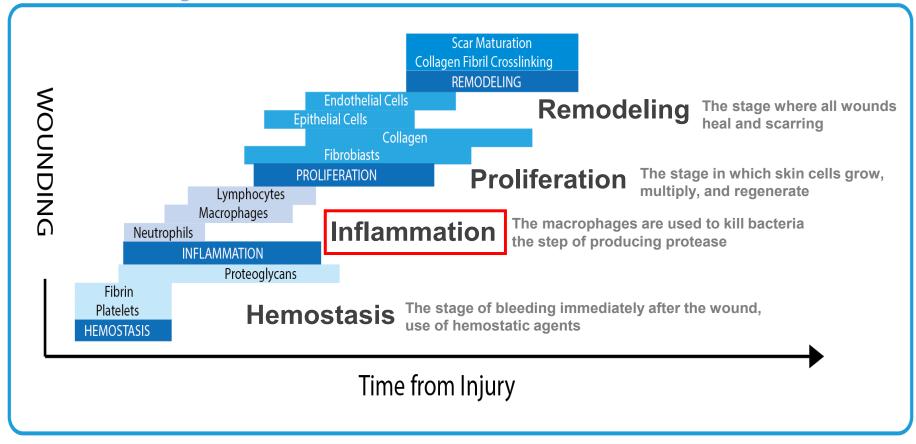
Mechanism





Wound Healing Process

Act in the inflammation stage

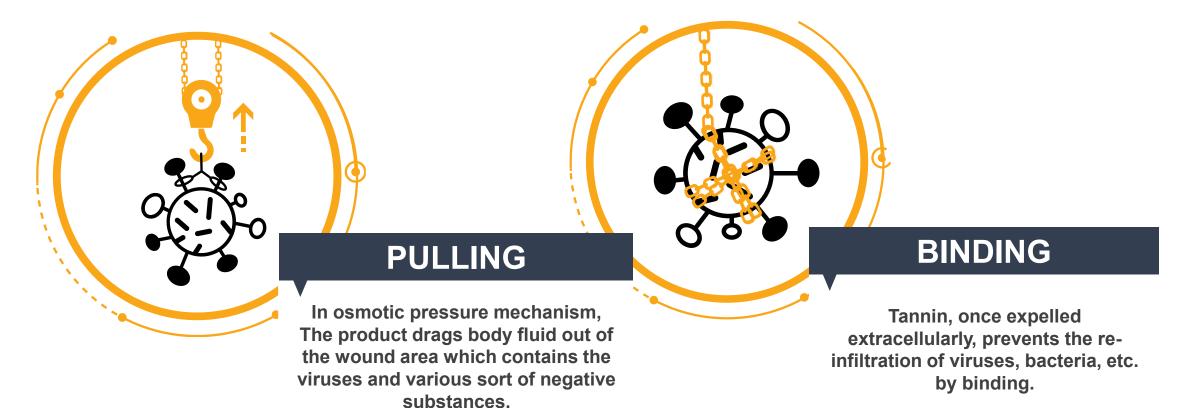


Unlike other products that act in the proliferative stage, our products act from the <u>inflammation</u> stage in the previous step to provide wound care



PULLING & BINDING

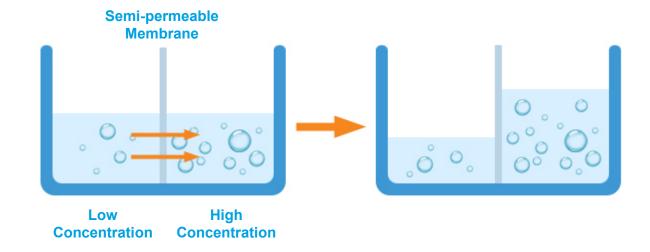
Key of mechanism





PULLING Osmotic pressure

- When two liquids with different concentrations are blocked with a semi-permeable membrane, the solvent moves from the low concentration of the solute to the high concentration
- The action of using osmotic pressure to pull body fluids from the body to the outside of the body.

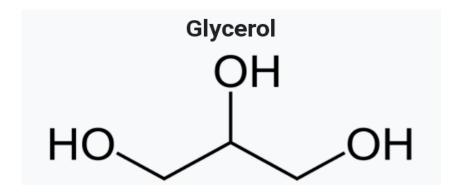


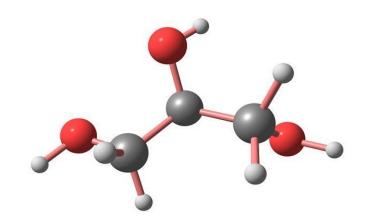


PULLING

Glycerol

- Using glycerol, which has a large molecular weight and forms a strong bond with water molecules, to make a difference in concentration and induce a strong osmotic pressure
- The role of pulling body fluid within the wound by the principle of osmotic pressure
 - ightarrow Minimize the risk of cell infection by reducing the virus inside the wound during this process.
- Glycerol with high molecular weight is not absorbed into the cell membrane.
 - \rightarrow The role of forming a membrane over a wound.

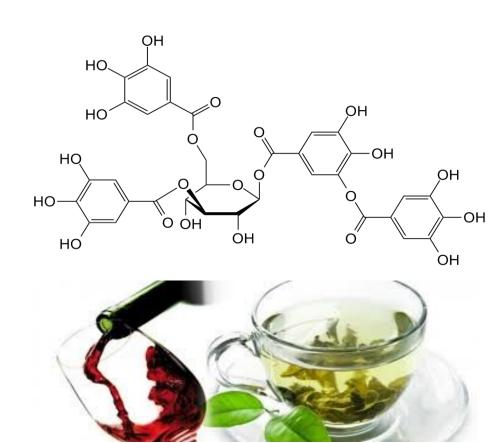






BINDING TANNIN

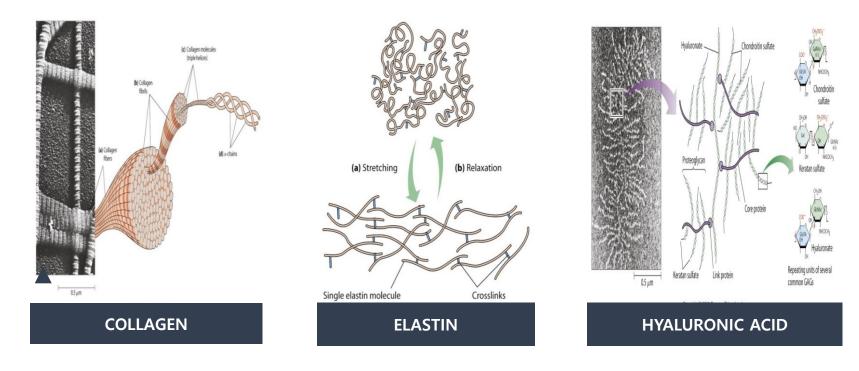
- Natural substances extracted from plants as indicator substances such as green tea and wine
- Contains many Hydroxyl groups, which bind strongly to protein
- Tannin in DAEUN MEDICAL Products combines with proteins such as viruses and bacteria to precipitate these molecules





ECM: Extracellular Matrix

Purpose of ECM



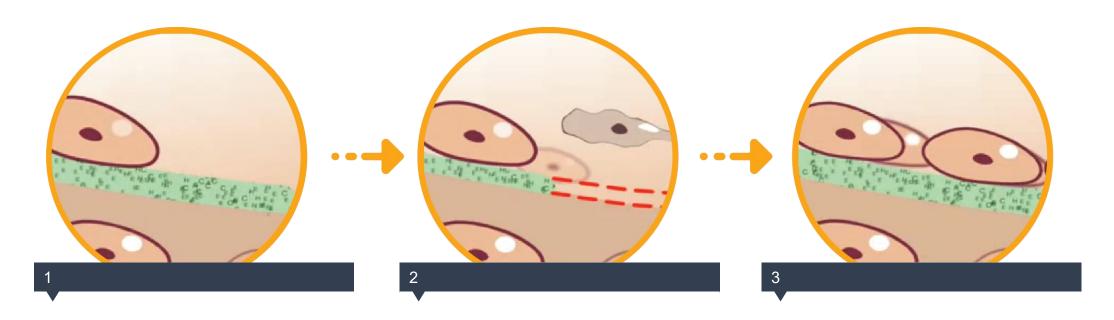
ECM, Extracellular Matrix

- ECM provides structural and biochemical support to surrounding cells
- ECM is essential for cell proliferation



The Role of ECM In Wound Healing

Protease inhibition effect of tannin



Cells grow on the Extracellular Matrix

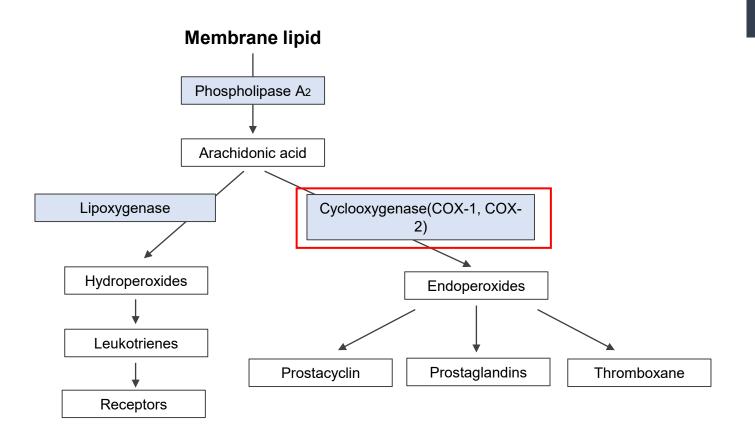
When our body has a wound, it produces protease. However, excessive protease resolves ECM as well.

DAEUN MEDICAL product eliminates protease and protects ECM helping cell proliferation



Pain Relief Mechanism

Oxygenase inhibition effect of tannin



Pain Relief Mechanism

- Damaged cells release Arachidonic acid from the cell membrane of phospholipids
- A protease called Cyclooxygenase converts it into Prostaglandin, a paincausing substance
- Reduce pain by reducing Cyclooxygenase



PULLING & BINDING

Using effect of products

Causal substance	Causal substance influence	Causal substance removal effect
Virus, Bacteria, Fungus, etc.	Infection, Inflammation	Infection Prevention,
		Wound Healing
Protease	ECM decomposition,	ECM Protection, Cell
	Delayed cell proliferation	Proliferation
Pain-causing substances	Pain Induction	Pain Relief



Main Products & PMS





Surgical Wound

Main products

Medical device



Burn

Diabetic Ulcer



Pressure Sore



Medical device



Neo Mucosal Forte



NMF is a wound healing product for the oral cavity and surgical wound.

Oral and Surgical Wound

Net Weight: 15g, 18g, 20g, 25g

Stomatitis

Cheilitis

Hand-Foot-and-Mouth Disease

Cancer-related Mucositis

Pharyngitis



Medical device



Neo HC Gel



Neo HC Gel is a healing product for virus, especially Herpes, causing wound.

Herpes sore

Net Weight: 1g, 5g, 10g, 20g, 30g

Dermatitis Herpetiformis

Herpes Zoster

Cold Sore

Herpetic Stomatitis

Herpetic Otitis

Herpetic Lesions



Medical device



DWA-DE



DWA-DE is a wound healing product for skins where skin barriers are destroyed, such as Hemorrhoid & Piles.

Hemorrhoid & Piles

Net Weight: 1g, 6g, 10g, 20g

➡ Internal/External Hemorrhoid & Piles



Medical device



DWA - AT



DWA- AT is a wound healing product for dry skin where the skin barrier is damaged. It relieves the symptoms like redness, itchiness, etc.

Dry Skin Net Weight: 1g, 5g, 10g, 20g, 30g

Psoriasis

Atopic Dermatitis

Eczema



Medical device



Skin Atoz



Skin Atoz is a wound care product for the skin where the skin barrier has been destroyed.

Destroyed Skin Net Weight: 100g

Atopic Dermatitis 📫 Laser skin treatment



Medical device



Eco Shield



Eco Shield is a wound healing product for the nasal cavity. It is perfect for the low-exudate wound. No-Steroid, no-antihistamines, no antibiotics.

Nasal Wound	Net Weight: 10g, 15g, 20g, 30g, 40g, 50g			
♣ Rhinitis	♣ Sinusitis			
♣ Allergic Rhinitis	♣ Sinus cold			



Medical device



Neo Skin-D



Neo Skin-D is a scar care product which helps to flatten and fade the scar.

Scar Care

Net Weight: 1g, 5g, 6g, 10g, 20g, 30g

- Scar Care(after cesarean sections or cosmetic surgery)
- Keloid-prone Scars



Medical device



Eco HairSkin



Eco HairSkin is scalp moisturizer which keeps scalp alive and healthy.

Dry S	Scalp	Net Weight: 30ml. 50ml, 100ml		
♣ Dandruff	♣ Dry Scalp	Seborrheic Dermatitis		
Hair Loss	Scalp Inflar	Scalp Inflammation for Infants		



Medical device



I-Spray



I-Spray is a eye care product which helps to provide lipid supplement of the tear film and keeps the eyes in the best condition.

Dry eye Net Weight: 30g

♣ Dry eye
♣ Post Operation(LASIK, LASEK, Cataract Surgery)

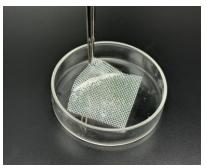
♣ Eye fatigue from Blue light exposure



Brand-new Products

Medical device







Dermal Guard Sheet

Dermal Guard Sheet is used for the protection of areas with compromised skin barriers, as well as for absorption of exudate, prevention of fluid loss, and contamination control.

Serious Wound

Size: 7x15, 7x7 (cm)

Burn

Diabetic Ulcer

Pressure Sore

Surgical Wound

Wound recovery post cosmetic surgery

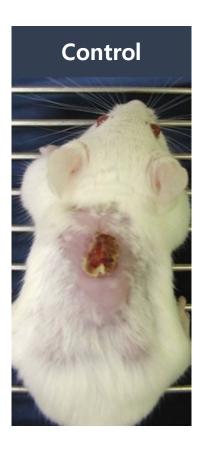


Case study





Day 2

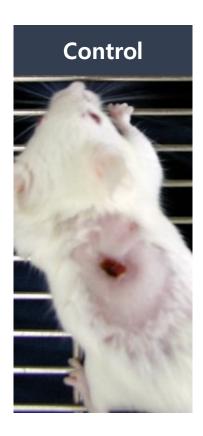


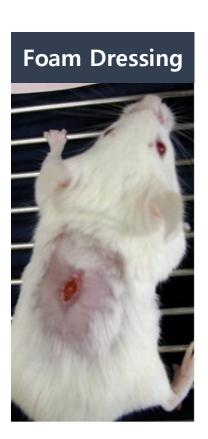






Day 5



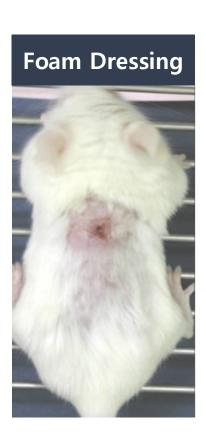






Day 8









Experiment Design

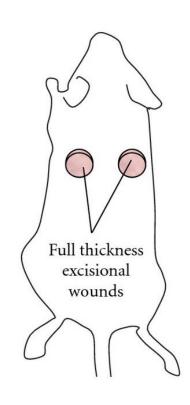
Mouse

: BALB/C Twenty

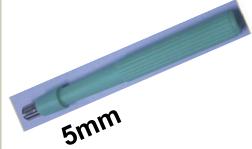
Wound model

: Mouse dorsal

excisional wound









PMS Case 1: Bedsore

- Name of diagnosis: cerebral infarction, paralysis on the left side, diabetes, bladder cancer
- Nursing problems Decubitus ulcer in the left ankle area
- NDA Plus used 3 times in total, once a week for 3 weeks









Case 2: Diabetic Ulcer

- Name of diagnosis Diabetic ulcer on the right front leg
- NDA Plus used 9 times in total, once a day for 9 days



PMS Case 3: Cyst

- Name of diagnosis Cyst on foot surgery
- NDA Plus used 12 times in total, once a day for 12 days





Case 4: Surgical Wound, Infection

- Name of diagnosis Infection from the surgery
- Nursing problems Upper left side on the leg
- NDA Plus used 7 times in total, every two days for 14 days









Case 5: Burn

29y Female

- Name of diagnose : a second degree Burn
- Nursing problem : Burn on calf
- NDA Plus used 3 times in total for 7 days





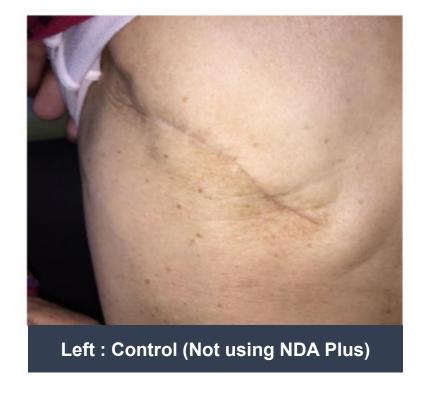




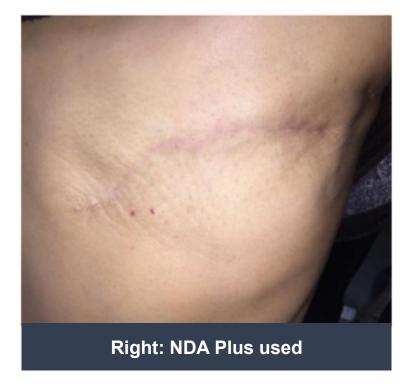
Case 6: Surgical Wound

49y Female

- Scars after 6 months of mastectomy
- NDA Plus used case









Case 7: Caesarean Section



- Name of diagnose : Caesarean Section
- Neo Skin-D used 8 times in total, once a day for 8 days





Case 8: Caesarean Section

28y Female

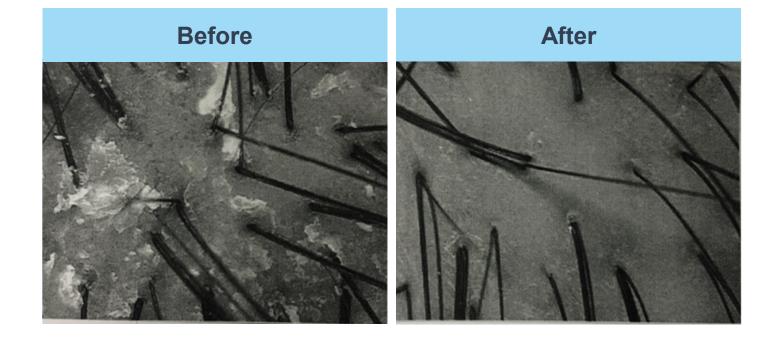
- Name of diagnose : Keloid scars after Caesarean Section
- Neo Skin-D used 8 times in total, once a day for 8 days, after keloid scar removal surgery





Case 9: Seborrheic Dermatitis

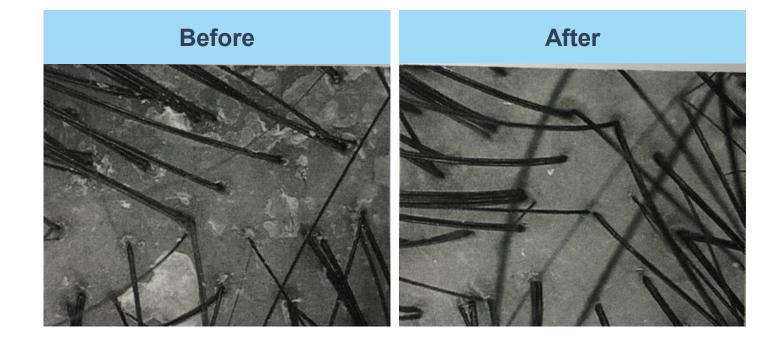
Use of Eco Hairskin for Seborrheic Dermatitis





Case 10: Seborrheic Dermatitis

Use of Eco Hairskin for Seborrheic Dermatitis





Case 10: Laser Skin Treatment

- Treatment name: Fraxel laser procedure
- Experimental group(using Skin Atoz), Control group(not using product)



- Nothing used on this side of the face.
- On the next day, patient had soreness and redness was observed



- After the laser skin treatment, used Skin Atoz on the left side, 3 times for a day.
- Skin Atoz helped calming and decreased redness.



Thank you for your attention