

Founded in 2011, Jakin is an international group which provides outsourcing services to Healthcare companies.

Jakin reduces costs and risks associated with the sales force management through a rapid and flexible response capability.

Thanks to the international experience and the ongoing training, our team proves to be highly capable in supporting and sharing our partners' path through an increasingly dynamic market.



Your qualified partner to access the healthcare market

Company Overview

Who we are

-  Leading Contract Sales Organization in Italy
- 14**-year Experience in the lifescience sector
- 360** Headcounts
- 20** Active clients
- 50** Brands managed
- 2,5_m** Units distributed
- 100%** Italian regions covered
- >30** Therapeutics areas managed

Why Jakin

- Strong-skilled management team
- Long lasting relationships with international healthcare companies
- Strategical approach integrated in all our operating solutions
- Complete commercialization offer, with high level of service diversification
- Innovative digital mindset

Case Histories

- Innovative Therapies
- Mature Drugs
- Nutraceuticals
- Vaccines
- Dermo-cosmetics
- Medical Devices

Our Services

↳ Premarketing, Medical Liason and Market Access

- Horizon scanning
- Patient journey design
- Place in therapy definition
- Target identification and profilation
- Value tenders
- Access to regional market

↳ Medical Information

- Face to face detailing to clinicians
- Remote medical information
- Digital campaigns
- Hospital meeting organization

↳ Sales and commercialization

- Product distribution and warehousing
- Licensing (italian “concessione di vendita”)
- National wholesalers management
- Strategic and operative marketing solutions