



FRUIT´N UP YOUR LIFE

FRUIT + SUPPLEMENTS = HEALTH<sup>2</sup>  
Fruitgummies made from Fruit + Healthy Fortifications

PARADISE  
FRUITS  
HEALTH | by Jahncke

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PARADISE  
FRUITS  
HEALTH | by Jahncke

## OUR COMPANY

- ✓ Made in Germany
- ✓ 5th generation family-owned
- ✓ Medium-sized company
- ✓ Fruit is our core competence
- ✓ Group of 2 companies
- ✓ Work force: 130 people
- ✓ 1 production site



## THE NEW HEALTH

Fruit gummies made from fruit with added supplementation – combining great taste, ease of use and healthiness. Try them and you will love them!

### Fortification Possibilities

- ✓ Vitamins
- ✓ Minerals
- ✓ Botanicals
- ✓ Probiotics

### Healthy Ingredients

- ✓ Fruit
- ✓ Fruit pectin
- ✓ No animal-derived gelatin
- ✓ No added sugars



## THE REVOLUTIONARY CONCEPT

### Products are free from:

- ✓ Allergens
- ✓ artificial colours
- ✓ preservatives
- ✓ flavours
- ✓ GMO
- ✓ HFCS

### Products are

- ✓ vegan
- ✓ kosher
- ✓ halal
- ✓ gluten-free





# PERFECT FOR EVERYONE

Endurance runners, high jumpers, bubbly kids or energetic seniors - every body is different. That's why our range of fortified shapes is designed to meet very different needs. So while we don't have one for all, we do have something for everyone!



## Beauty

Cherry Shape DOME with Probiotics, Vitamin E, Selenium and Zinc

## Blood Formation

Blackcurrant Shape DOME with Iron

## Botanicals

Mango Turmeric Shape DOME with Ginger Extract & Zinc  
Apple Greentea Shape DOME with Greentea, Peperin & Cholin  
Blueberry Shape DOME with Ashwagandha Powder

## Cognitive Abilities

Exotic Shape CITRUS with Magnesium  
Apple Mint Shape DOME Neumentix®, B-Komplex and Iron

## Energy

Apple Shape CUBE with Guarana, Caffeine, B12 & B6  
Raspberry Shape RASPBERRY with Vitamin B12 (10.000% NRV)

## Eye Health

Apple Orange Carrot Shape DOME with Lutein, Zeaxanthin, Vitamin B12 and Zinc

## Fat Metabolism

Apple Vinegar Shape DOME

## Gut Health

Red Fruits Shape DOME with Probiotics (DE111®)

## Heart Health

Lemon Shape DOME with Vitamin K2, D3 and OmegaVie® DHA 700  
Paprika Garlic Shape DOME with ABG10+®, Vitamin B and K2

## Immunity

Elderberry Shape CUBE with Zinc ElderCraft®  
Lemon Shape RASPBERRY with Vitamin C

## Kids

Banana Shape BEAR for Kids  
Apple Chewing Gum Shape DOME Vitamin-Mix Kids

## Mood

Mango Passionfruit Shape DOME with Affron® & Vitamin C

## Performance

Peach Mango Passionfruit Shape DOME Vitamin Mineral Mix Women  
Red Fruit Shape BEAR Vitamin Mineral Mix Men  
Tart Cherry Shape DOME with Vitamin-Mineral Mix  
Orange Banana Shape DOME Vitamin-Mineral Mix Men  
Apple Acerola Shape DOME with Vitamin-Mineral Mix for Women

## Post Workout

Lemon Ginger Shape DOME with Magnesium, Zinc & Vitamin B6

## Sleep

Cherry Shape DOME with Daily Zz™ & Vitamin B

## Vegan Lifestyle

Mango Passionfruit DOME with Saffron Extract & Vitamin C

## Tooth & Bone Health

Apple Orange Carrot Shape CUBE with Calcium  
Blackberry Blackcurrant Shape DOME with Vitamin D3 and Calcium

# OUR VARIETY OF SHAPES

Besides a wide range of dietary supplements, we also offer the most extensive variety of shapes in addition to simple forms like cube, rhombus or dome. Do not hesitate to request them.



# VITAMINS AND MINERALS

Healthy snacking plus fruity delight: our fortified products are the perfect way to transform positive health effects into a splendid taste experience. Using unique fruit processing, our extensive range of high-quality nutritional supplements combines all nutraceutical benefits with great taste in a healthy format.

## BENEFITS

- ✓ Halal
- ✓ Allergen free<sup>1</sup>
- ✓ Clean label
- ✓ Low-fat
- ✓ Fruit & veggie blends
- ✓ Maximum fruit content<sup>2</sup>
- ✓ No added beet or cane sugar<sup>3</sup>
- ✓ No HFCS
- ✓ Non-GMO
- ✓ No artificial colors or preservatives
- ✓ No artificial flavors
- ✓ Pectine gel structure
- ✓ Vegetarian/partially vegan

## IN SHAPE

- ✓ Bear
- ✓ Cube
- ✓ Dome
- ✓ Raspberry
- ✓ Other shapes on request

## IT'S ALL ABOUT TASTE

- ✓ Absolutely fruitylicious!
- ✓ Melts in the mouth
- ✓ Various flavors: Raspberry, Mango, Blackberry
- ✓ other flavours on request



<sup>1</sup> Gluten-, dairy-, soy-, sulfur-dioxide-, peanut- and nut-free  
<sup>2</sup> Fruit content and final calculation may vary according to consumer requirements  
<sup>3</sup> Based on fruit drops, using non-standardized pectin  
Dietary supplements are no substitute for a varied and balanced diet and a healthy lifestyle.  
The recommended daily intake must not be exceeded.



# BOTANICALS

Healthy food is becoming more and more popular. So, it comes as no surprise that the demand for natural botanicals is steadily increasing. They lend every product an appealing and genuine appearance, ensure authentic taste – and make it possible to declare it as a natural food. Embedded in a delicious fruit matrix, botanicals offer many benefits to the consumer: in terms of health, attractive appearance and enjoying a natural product, etc.



## BENEFITS

- ✓ Allergen free<sup>1</sup>
- ✓ Clean label
- ✓ Low-fat
- ✓ Fortification
- ✓ Free-flow format
- ✓ Fruit & veggie blends
- ✓ Great taste
- ✓ Maximum fruit content<sup>2</sup>
- ✓ Natural fruit goodness
- ✓ No added sugar<sup>3</sup>
- ✓ No artificial colors or preservatives
- ✓ No artificial flavors
- ✓ No HFCS
- ✓ Non-GMO
- ✓ Pectin gel structure
- ✓ Unique, fruit' shape
- ✓ Vegan

## IN SHAPE

- ✓ Cube
- ✓ Dome
- ✓ Rhombus
- ✓ Other shapes on request

<sup>1</sup> Gluten-, dairy-, soy-, sulfur-dioxide-, peanut- and nut-free  
<sup>2</sup> Fruit content and final calculation may vary according to consumer requirements  
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Dietary supplements are no substitute for a varied and balanced diet and a healthy lifestyle. The recommended daily intake must not be exceeded.

## POWER OF NATURE

Tasty – healthy – functional: our innovative botanical shapes offer a wide assortment of benefits with a focus on several health aspects:

- ✓ Immunity: Elderberry CUBE & DOME + Zinc
- ✓ Beauty/ Immunity/ Healthy aging: Apple Greentea DOME + Vitamin E, Selenium, Zinc & Copper
- ✓ Fat metabolism: Apple Greentea DOME + Greentea extract, Peperine & Choline
- ✓ Mood: Mango Passionfruit DOME + Saffran & Vitamin C
- ✓ Immunity: Mango Turmeric CUBE & DOME + Zinc
- ✓ Adaptogen: Blueberry DOME + Ashwagandha powder







# PROBIOTICS\* + TASTY FRUIT

Delicious fruit matrix accompanied by well proven probiotics\*: With our fortified fruit gums we've finally found a convenient and delicious way to end pill fatigue. The brand-new product in our health division merges several trends. Global markets for gut health products are growing rapidly, as is the interest in functional foods and fruit gums. Now we have the perfect solution!

## BENEFITS

- ✓ Halal/Kosher
- ✓ Allergen free <sup>1</sup>
- ✓ Clean label
- ✓ Low-fat
- ✓ Maximum fruit content<sup>2</sup>
- ✓ No added beet or cane sugar<sup>3</sup>
- ✓ No artificial colors or preservatives
- ✓ No artificial flavors
- ✓ No HFCS
- ✓ Non-GMO
- ✓ Vegan, vegetarian



<sup>1</sup> Gluten-, dairy-, soy-, sulfur-dioxide-, peanut- and nut-free

<sup>2</sup> Fruit content and final calculation may vary according to consumer requirements

<sup>3</sup> Based on fruit drops, using non-standardized pectin

Dietary supplements are no substitute for a varied and balanced diet and a healthy lifestyle. The recommended daily intake must not be exceeded.

\* legal status of the word Probiotics can vary by country



## THIS IS HOW IT WORKS

### BACILLUS SUBTILIS (DE111®) IS:

- ✓ Supports digestive health and immune health in adults and children
- ✓ Activates quickly inside the gut, to provide speedy results
- ✓ Can handle a wide range of pH, so it can survive the stomach
- ✓ GRAS, Non-GMO Project verified
- ✓ Has been genome-sequenced and passed 30+ safety and efficacy tests
- ✓ Comes in a gummy-friendly, high soluble, concentrated form

## DOUBLE IMPACT

By offering probiotics\* in a tasty and convenient format we make life so much easier for people trying to stay healthy. They don't have to worry about refrigeration. And they don't have to wrinkle their nose and hold their breath when trying to swallow a pill. They can enjoy downing these helpful bacteria as a delicious guilt-free treat.