

### SELF-ADHESIVE LABELS AND SLEEVE SINCE 1948

For your brand For our passion

ment and halfand the second to the second to



Arca Etichette SpA
Benefit Corporation



# arca group



#### **Foundation**

Arca was founded by Domenico Fadiga, a former officer in the Italian Air Force. The company immediately manufacturing labels.

1948

1960

1975

1987

**Self-Adhesive Revolution** 

Arca is a market leader in the selfadhesive revolution in Italy. Since then a continuous growth, in consolidated turnover (today Arca is a joint-stock company with private capital), as well as in the quality level guaranteed to customers.













#### **Labeling Machinery**

Arca entered the market of labeling machinery, today recognized at the top of world technology.

Therefore, Arca knows both aspects of the subject: machines and materials.



#### **Etifix srl**

Etifix srl is born, as a flexible company able to offer proposals in a short time.





#### **Arca Sleeves srl**

Arca Sleeves srl is born to integrate and complete the Group's product mix offer.



2021

#### **Benefit Corporation** by Notary's Deed on 8 April 2021

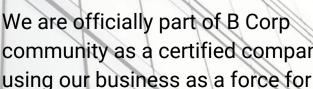
etifix

A new legal statue with the aim, in addition to profit, of generating shared economic and social value, in a transparent and responsible way.

Our values will be monitored and measured over time through an Impact Report in order to increase innovative solutions on social and environmental issues.



#### **Arca is B Corp certified**





community as a certified company, 2022 using our business as a force for good.



# **Arca Etichette Spa Benefit Corporation** is proud to be in the **B Corp Community** Certified Corporation Certified

# What does B Corp certified means?



B Corp is an innovative movement made up of companies with a single purpose: to be protagonists of a global change with their activities, creating a positive economic, social and environmental impact.



Currently, more than 8,000 B Corps operate in more than 160 industries in 90 countries around the world



B Corp certification is a highly selective status. Companies must document their positive impact to qualify and undergo verification every three years to maintain their certification.



The B Corp assessment process measures performance of companies in five categories: governance, workers, customers, community and the environment.

WE BELIEVE IN A BETTER WAY OF DOING BUSINESS



### **Our numbers**

146

Arca Etichette SpA Employees

190

Arca Group Employees

30

Printing machines, assembly and digital converting, flexo, off-set

7000

Orders per year



Arca Etichette SpA €31M turnover in 2023 Arca Group

€45M turnover in 2023

Arca Group Turnover (M€)









For responsible conduct regarding the environment, work practices, ethics, procurement processes and sustainable production.

ECOVADIS GOLD MEDAL



From a survey conducted by
Corriere delle Sera together with
Statista, Arca Etichette was
recognized in 7th position in the
ranking of the 100 Italian
companies more climate
conscious 2022!

A CLIMATE-CONSCIOUS COMPANY



Select Converter

3M issued a veritable diploma, confirming Arca as one of its official converters. We transform high quality 3M branded products into custom products tailored to our clients, in an affordable, repeated and conscientious way.

3M SELECT CONVERTER



Arca Etichette is proud to receive certification for maximum commercial reliability from Cribis D&B, a specialised company operating in business information.

CRIBIS PRIME COMPANY



### **Durable goods** 5% Cards 12% Pharma 34% Food & Bev. 14% Chemical 7% **Cosmetics & Toiletries** 28%

# Markets

We work with the main industry sectors

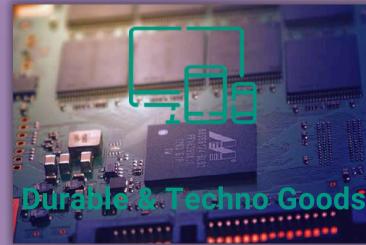














## A complete product mix

### Find the label that's right for you

- No Label Look
- Multipage
- Booklet
- Multilayer / Peel-off labels
- Collar-in
- Autoflag
- Coupon labels
- "Open&Close" labels
- Anti-counterfeiting labels
- Anti-violation labels
- Void labels
- Wipe Out
- Scratch-Off labels
- Serialized labels
- Holographics labels
- Braille and warning tactile labels
- Striped Linerless
- Dose Guard TM labels
- Flebo-label
- RFId labels
- Cling-label
- Durable labels
- Plain labels
- Thermal transfer ribbon
- Sleeve
- Eco-sustainable labels



#### **Decoration**

A unique range of graphic and paper based solutions.



#### Promotion

The ideal support for your "on pack" promotions.



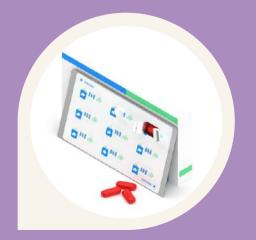
### **Security**

Anti-counterfeiting and anti-violation labels providing protection to the product.



#### **Durable identification**

Designed to last a long time, guaranteeing identification for a product's entire lifecycle.



#### Special uses

Suitable for a multitude of different uses!



#### Logistics

A wide materials' range that guarantee a long term and perfect reading of texts and barcodes.

..and many others! We give space to imagination



### International presence

Arca is part of an international group of six independent label manufacturers and print converters across Europe: Concordia Labels.

#### Working together, sharing experiences

A company to conduct joint technical development and exchange experiences, technologies, resources and best practices. Our membership in Concordia Labels allows Arca to benefit from a continuous flow of news, know-how and benchmarking.

#### An international purchasing group

Concordia Labels also operates as a buying group for materials and equipment, providing a competitive edge for all associated members in their respective markets. Lastly, Concordia Labels guarantees a productive backup for possible emergencies.

### Our certified quality















#### ISO 45001

We cultivate an engaged, safe, productive and healthy workforce in compliance to international standards.

#### ISO 14001

We meet all requirements for an effective environmental management system.

#### ISO 9001

Our products and services consistently meet customer's requirements, and quality is consistently improved.

#### **FSC**®

esponsible forestry

We are particularly careful to the environmental, social and economic sustainability of materials.

We use FSC® certified paper from protected forests by international regulations.

#### ISCC PLUS

A voluntary standard for the circular economy certification that allows us to monitor and demonstrate the sustainability of our products by checking the sustainability, traceability and mass balance requirements of the entire system.

#### BRC

We comply to all global standards for packaging & packaging materials in the category "low hygiene risk".

#### UL

We meet all quality & safety standards for the U.S. market as assessed by Underwriters
Laboratories Inc.



# Arca's sustainable appr



















We possess ecosustainability certifications to guarantee our stakeholders.







We use UV Led lamps.

We increase digital productions compared to traditional ones.

co, neutral

of materials, inks and promote the use of recycled materials.

We reduce the waste

We promote the development of ecological packaging solutions.

Our carton packaging is 100% FSC® certified.

124563789

We make our supply chain even more ecosustainable: from suppliers to customers.

We generate actions in favor of the environment with particular attention to the local community.

We reduce greenhouse gas emissions by promoting green traffic circulation.









## The eco-friendly product range

WE ARE THE IDEAL SOLUTION FOR YOUR GREEN NEEDS:



**Bio Based materials** 



PE BIORENEW
MARBLE BASE
STONE PAPER



Natural sources materials



FSC®
COMPOSTABLE
BIODEGRADABLE



**Recycled Materials** 



rPET/rPP/rPE
Cleanflake portfolio



Materials' Reduction



LINERLESS
THINKTHIN films



# Our green packaging

A project to reduce the ecological impact of packaging materials.



Since long time we've been using FSC® cardboard boxes

**FSC® BOXES** 



From polyurethane sachets with swelling adapted to the content, today we use fillers only in PE film (partially recycled) cut to size and which swells in bubbles.

PARTIALLY PE RECYCLED FILM





Eco-designed pallets made of PEFC and FSC® certified wood and managed according to the criteria of legality, sustainability and traceability of the forest supply chain.

**GREENPALLET**®



In recycled polyethylene.

EXTENSIBLE PE RECYCLED FILM



To replace the classic polyester tape, since 2024 we have been carefully sealing the boxes using FSC certified brown paper tapes.

**FSC® PAPER TAPES** 

### Partnership & current Projects









#### Cycle4Green

Even in 2023, Arca Etichette has renewed the partnership with C4G, a company that offers a Release Liner Recycling service throughout Europe. From the withdrawal of the material to the conversion into paper and resale on the market. Last year, we recycled 13,1 tons of recycled silicon paper materials, equates to a 25 tons reduction in CO2. A perfect circular economy!

#### Our green heart forest

Arca contributes to protect environment by planting trees with Treedom around the world with the aim of:

- CO2 reduction
- Reforestation
- Preserve biodiversity
- Benefits to entire communities



#### **Marine Reforestation**

Arca Etichette, together with ZeroCo2, has contributed to plant 50 Posidonia plants in Golfo Aranci, Sardinia.

Creating a Posidonia meadow means absorbing CO<sub>2</sub>, producing oxygen, giving home to many marine species and safeguarding the seabed.

#### **Bee My Future**

Even this year, Arca has "adopted" an entire beehive.

"If the Bee Disappeared Off the Face of the Earth, Man Would Only Have Four Years Left To Live" (Albert Einstein)





### Partnership & current Projects

### LIFEGATE ENERGY







### 100% Renewable Energy and with Zero Impact®

Arca uses 100% renewable electric energy and with Zero Impact® alongside LifeGate. It means reducing the polluting impact of the energy system and preserving environmental resources.



#### **Open-es Community**

An innovative **digital platform** opens to all companies engaged in the challenge of the **energy transition**.

An initiative that allows us to further measure our sustainability performance by involving our suppliers and partners.



#### AIM HolyGrail 2.0

An ambitious project with the aim to implement an authentic circular economy by revolutionizing the way packaging is sorted in the waste management system. How? By using digital watermarks.



#### **Corporate Golden Donor**

Arca is a "Corporate Golden Donor" of the FAI - Fondo per l'Ambiente Italiano (the National Trust for Italy) and, together with 500 other companies, contributes to the development, support and enhancement of the Italian territories.

We want a more protected beautiful Italy. We work with FAI to build it.

### USEFUL LINKS



#### **BENEFIT CORPORATION**

https://https://www.arcaetichette.it/en/company/#benefit

https://www.societabenefit.net/english-information/

#### **B CORP**

https://www.bcorporation.net/en-us/find-a-b-corp/company/arca-etichette-sp-a



#### **IMPACT REPORT**

 $\frac{https://www.arcaetichette.it/wp-content/uploads/2024/05/Relazione-di-Impatto-Arca-Etichette-2023\_c\_22.04\_en-GB.pdf}{2023\_c\_22.04\_en-GB.pdf}$ 

#### ARCA ETICHETTE'S CODE OF ETHICS

https://www.arcaetichette.it/wp-content/uploads/2021/12/ARCA-Group\_Code-of-Ethics\_rev-01\_EN.pdf

#### **DOWNLOADS CERTIFICATES**

















#### **ARCA'S PARTNERSHIP**

https://www.arcaetichette.it/en/green-collaborations/

https://www.digitalwatermarks.eu/

https://www.openes.io/

#### ARCA'S AWARDS

https://www.arcaetichette.it/en/awards/





## Let's keep in touch



Via Edison 119 20010 Marcallo con Casone (MI)



+39 02972311



customerservice.etichette@arca.it



https://www.arcaetichette.it/en/ https://www.arcagroup.net/?lang=en







