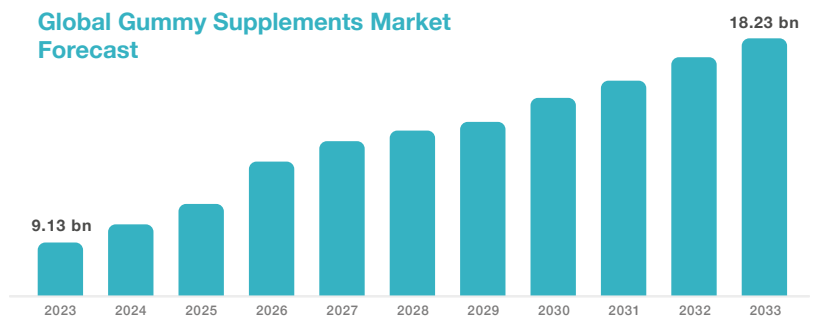


# Patient-friendly Administration with Chewable Gels (Gummies)

## Gummies on the Rise: A Format Revolution

Gummies are fast becoming the dosage form of choice for many food supplements and even pharmaceutical applications. The global Gummy supplements market has reached a value of over \$9 bn in 2023 and is anticipated to grow to \$18.2 bn by 2033.<sup>1</sup>

Global Gummy Supplements Market Forecast



### BENEFITS

## The Alternative to Swallowing Bitter Pills

The surge in gummy demand has been driven by a number of benefits around convenience, indulgence, and efficacy:<sup>2</sup>

- A format for everyone:** While gummies are helpful for children and anyone having trouble to swallow or digest medicines, adults enjoy them, too: Adult gummy products now make up 65% of all gummy supplements.
- Health-conscious choice:** formulas that are free from artificial colors and flavors.
- Sugar reduction:** sugar-free gummies without sacrificing taste.
- Tailored solutions:** Specialized gummy formulas can address specific needs like immune system support, bone health, digestive issues, pain, sleep, or antioxidants. Regulatory compliance for products marketed in over 90 countries.
- Vegan-friendly:** Pectin, an alternative to gelatin, as a base for vegan gummies.
- Enjoyment:** Gummy flavors can mask unpleasant tastes and smells, providing a much more enjoyable experience than traditional pills.

<sup>1</sup> Spherical Insights: <https://www.sphericalinsights.com/reports/gummy-supplements-market>

<sup>2</sup> Mintel, New Products Database

# Our Tailormade Offerings for Your Gummy Needs

Aenova offers Contract Development & Manufacturing services for Gummies, specializing in pharmaceutical grade GMP manufacturing on top of our food supplement capabilities. With over 40 years of experience in gelatin preparation and handling, we deliver excellent standards of efficiency and product quality.

- Food- and pharma-grade (GMP) manufacturing
- Gelatin and Pectin formulations
- Vegan, kosher & halal options
- Starchless manufacturing process
- Customizable solutions
- Custom shapes available, dome shape standard
- Bottling available for final packaging
- State-of-the-art equipment by Tanis
- Capacity of up to 1 billion gummies annually

## Therapeutic Areas

Potential applications include the following therapeutic areas:

- digestive assistance
- improved immunity
- blood sugar regulation
- nutrient deficiencies
- pain management
- cold & flu
- sleep improvement



## Formulations

Gelatin based formulation		
Gelatin	E441	Animal
Citric acid	E330	Vegan
Purified Water	--	Vegan
Natural or artificial flavors	TBD	Vegan
Natural or artificial colors	TBD	Vegan
Vitamins, Minerals, API	TBD	
Extracts	TBD	

Pectin based formulation		
Pectin	E440i	Vegan
Citric acid	E330	Vegan
Purified Water	--	Vegan
Sodium citrate	E331	Vegan
Sodium hexametaphosphate	E452(i)	Vegan
Natural or artificial flavors	TBD	Vegan
Natural or artificial colors	TBD	Vegan
Vitamins, Minerals, API	TBD	
Extracts	TBD	

Sugar		
Sucrose	E473	Vegan

Sugar free		
Maltitol	E965	Vegan
Xylitol	E967	Vegan
Sorbitol	E420	Vegan
Sucralose	E955	Vegan

Sugar		
Sucrose	E473	Vegan

Sugar free		
Maltitol	E965	Vegan
Xylitol	E967	Vegan
Sorbitol	E420	Vegan
Sucralose	E955	Vegan

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