

# Unique medical leaflet - Thin Bible Paper Booklet

The new standard for pharmaceutical packaging –

Provides the outstanding experience for patients on their treatment journey, very low carbon footprint and maybe the most cost-effective logistics



**THINPRINTING**

By St Michel Print

# Summary



**The standard leaflet for pharmaceuticals**



## **Unique medical leaflet – Thin Bible Paper Booklet**

- Significant savings on leaflet / booklet cost (~20%)
- **Environment friendly (less paper, ~30 – 50%, and more efficient logistics)**
- 3-4 times more information (e.g. more languages)
- Outstanding usability (easy to open/close)

We are looking forward to providing Thin Bible Paper Booklets (annually over 10million/product) to even more pharmaceutical companies



# Unique medical leaflet solution - Thin Bible Paper Booklet



Our unique leaflet solution (Thin Bible Paper\* Booklet, 29 g/m<sup>2</sup>) includes the same amount information as 4 standard folded leaflets (50 g/m<sup>2</sup>)

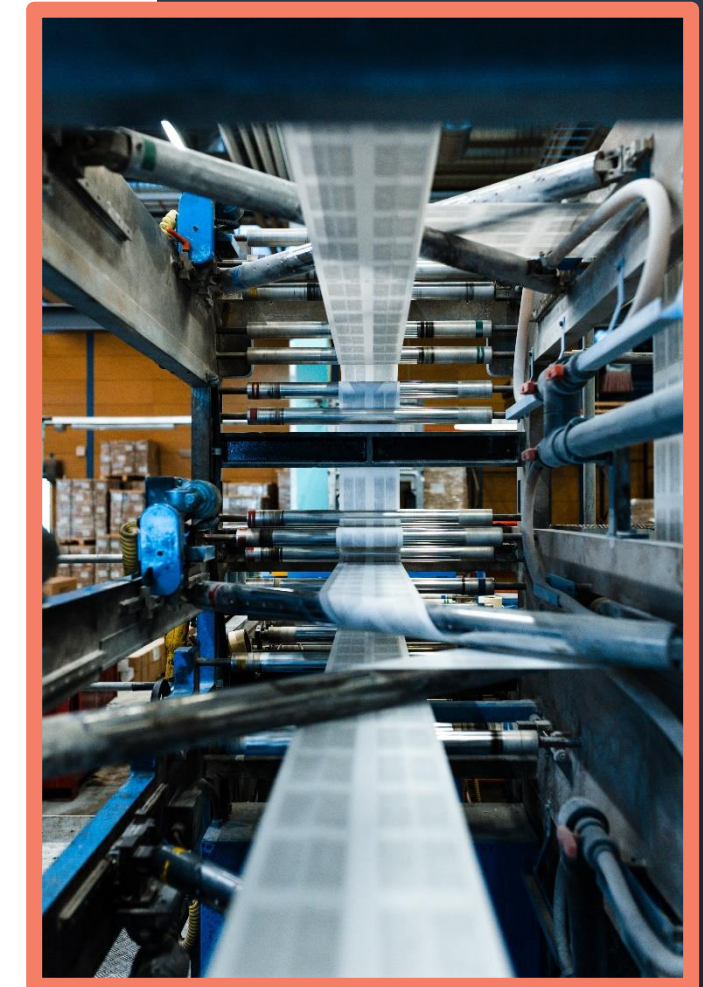
\*We use only FSC certificated paper





# St Michel Print - The company

- One of Europe's leading thinprinting houses
- Annually, specialized to print several over 10 million unique medical leaflets (booklet) for the pharmaceutical industry (total annual capacity over 100 million unique medical leaflets (booklet)).
- Specialized in printing on ONLY thin bible paper in 1984
- Location close to Europe's leading thin paper manufacturers guarantees fast and reliable deliveries to our customers
- St Michel Print is part of privately owned Länsi-Savo Group with a heritage of 133 years in printing.





# Let's discuss next steps..

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