















WOMEN OWNED BUSINESS

BEE&YOU's story began when Dr. Asli Samanci, a mother, a scientist, and an entrepreneur, started struggling with a health problem of her 5-year-old son. Her son was getting sick frequently and was often treated with antibiotics, eventually developing an autoimmune disease due to his weakened immune system. The doctor advised to give her son propolis and royal jelly to support his immune system. Knowing that many propolis products in the market were of low quality or worse adulterated, Dr. Samanci got some raw propolis from a beekeeper and devised a pioneering (later to be patented) way to extract propolis in her lab, resulting to a miraculous drop which cured her son after a 6 months of consumption. As a result of this experience, in 2013 she decided to become an entrepreneur and founded BEE&YOU to start production of propolis as a natural immune enhancer for all the children and mothers in the world who had similar problems. BEE&YOU has today been granted more than 70 awards internationally for its innovative, award-winning, and patented extraction method and for woman entrepreneurship.



Why BEE&YOU



FROM THE FASCINATING ANATOLIA



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- Total experience of our founders about bees and bee products are more than 45 years. We are the experts in the field, especially about determination of quality and authenticity about bee products.
- We develop all formulations in our R&D Center with contributions of pharmacologists, pharmacists, nutritionists, and dermatologists.
- Our propolis extraction technology is patented worldwide, and we guarantee to provide the highest quality propolis extract with clinically proven health benefits.
- We produce all our bee products with the help of our 5000 contracted beekeepers who take care 550,000 beehives. We implement a sustainable contracted beekeeping model as a perfect example of Fair Trade. That is how we can guarantee the best quality bee products with %100 traceability from our hives to your table
- We produce all our products at our facilities, which is about 115,000 sq ft., being one of the largest value-added bee products centers worldwide.
- Our facilities and products are certified to meet international standards for food, supplements, and cosmetics. We hold certifications including GMP, BRC, IFS, SEDEX, ISO 9000, ISO 22000, ISO 14001, Kosher, Cosmos, and Organic.
- We have been granted with 70 awards in the last 10 years for innovation, product quality, woman entrepreneurship and sustainability projects.
- We aim to increase the bee population in the world: %1 of all the income gained from sales of each Bee&You product goes back to our beekeepers so that they can buy new beehives and look after more bees!

As Einstein said "When the last bee dies, humanity has at most 4 more years to go".

"IF THERE ARE BEES, THERE IS LIFE!"



SUSTAINABILITY

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Sustainable Fair Trade Beekeeping Model

We produce all of our bee products in collaboration with our 5,000 contracted beekeepers, who diligently tend to 550.000 beehives.

Through our sustainable contracted beekeeping model, we exemplify Fair Trade principles, ensuring the highest quality of bee products with 100% traceability from our hives to your table.

Our Contracted Beekeeping Model not only generates sustainable value for society but also supports beekeepers In our commitment to increasing the global bee population, we allocate 1% of all income from the sales of each BEE&YOU product to our beekeepers for the acquisition of new beehives. This allows us to help raise the number of bees and protect the environment.

OUR AWARDS



Turkish Exporters Assembly Innovation Award (2018)



SupplySide CPG Editor's Choice Awards Supplements

Antioxidants Award (2018)

Food & Beverage Children's Products (2018)



IBS Mother Baby Children Fair Children Friendly Product of the Year (2018)



Sustainable Innovation Award (2018)



Eco Excellence Awards Nutrition Raw & Fermented Food (2018)Wellness **Alternative Remedies**

(2018)





Game Changers Awards 2018

- The Best Innovation
- The Best New Brand · The Best Game Changer



Awards 2018



APIMONDIA World Beekeeping Awards Gold Medal (2017)



Innovative **Business Woman Award** (2017)



Small and Medium Industry Innovation Award (2018)



ELELE Woman Entrepreneurship Award (2017)



JCI Entrepreneurship Award (2017)



EU-MedSpring Eco-Efficiency Award (2016)



Women Entrepreneur of the Year Award (2016)



Inovalig Innovation Leaders Award (2017)



Exporters Assembly E-Export Award (2017)



Specialty Food Association Sofi Award NY, USA (2017)



Istanbul Technical University BEETECH Award (2016)



Entrepreneurship Summit E-Commerce Award (2017)



Design Week Best Design Award (2017)



Scientific Research Institute Innovation Award (2016)



Fastest Growing Company Award(2014)

INGREDIENTS



FROM THE FASCINATING ANATOLIA

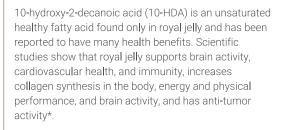
Anatolian Propolis

Propolis is a natural bee product that honeybees collect from plants' leaves, buds, and stems. Honeybees use propolis to protect their hives from fungi, bacteria, and viruses. It acts as a natural protective barrier. We source our propolis from the pristine Anatolian mountains, home to 12,000 different plant species and one of the most biodiverse regions in the world.



Royal Jelly

The royal jelly is a valuable bee product that is excreted by worker bees to feed baby bees and the queen bee in the hive. Being fed only with royal jelly, the queen bee grows 2 times bigger and lives 30 times longer than other bees



Royal Jelly is also suggested to be consumed for its potential benefits on fertility, as it supports the health of both male and female gametes*.

BEE&YOU Royal Jelly has 2 times more (10-HDA) content compared to any other competitor's brand in the market*.



Raw Honey

BEE&YOU Raw Honey is 100% natural, unpasteurized, and unfiltered, preserving all the natural nutrients sourced directly from the hive. It retains the full range of health benefits, just as the bees produce it!

Scientific studies have demonstrated that raw honey exhibits antimicrobial activity against a wide range of pathogens.

BEE&YOU Raw Honey stands out with twice the antimicrobial activity compared to many other raw honey products available in the market*.



Bee Pollen

Pollen is a powdery substance consisting of pollen grains which are male microgametophytes of seed plants, which produce male gametes.

Bees use fresh pollen to feed larvae and store the excess in honey cells. This supply of stored pollen is used to feed larvae and nurse bees when fresh pollen supplies are low.



Without a good supply of pollen, the colony will be unable to produce brood at all. The nurse bees eat the high-protein food and secrete royal jelly to prepare cells for eggs and feed young larvae.

Bee Pollen is cited as "nature's most complete food" after mother's milk and egg, due to its rich nutrient content. It includes vitamins, minerals, and protein, anyone can actually survive only by feeding on pollen and water.

OUR PRODUCTS



FROM THE FASCINATING ANATOLIA



PATENTED PURE ANATOLIAN PROPOLIS EXTRACTS

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BEE&YOU Anatolian Propolis Extract (A.P.E)® acts as a natural remedy for cold & flu or seasonal allergies with a fast-acting effect! Anatolian Propolis Extract (A.P.E)® contains at least 15 phenolic and flavonoid compounds such as caffeic acid phenethyl ester (CAPE), chrysin, galangin and pinocembrin.

- BEE&YOU Propolis Water Soluble Extract has been formulated to be water-soluble and contains 15% Anatolian Propolis Extract (A.P.E)®
- BEE&YOU Propolis Extract contains 30% Anatolian Propolis Extract (A.P.E)®

Clinically Proven Health Benefits:

- Natural remedy for daily wellness
- Supports the immune system
- Fights against bacteria, viruses, and fungi
- Contains 100 mg/ml of antioxidants
- Regulates gastrointestinal system

How to Consume: As a natural dietary supplement, consume 10 drops for children and 20 drops for adults daily. The dosage can be increased up to 40 drops for children and 80 drops for adults as needed.

- BEE&YOU Propolis Water Soluble Extract can be consumed directly or mixed with water, milk, juice, or smoothies
- BEE&YOU Propolis Extract can be consumed orally, either directly or mixed with other foods such as honey, yoghurt, etc.





PROPOLIS EXTRACTS WITH VITAMIN D3+K2

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BEE&YOU Propolis Extracts with Vitamin D3+K2 are natural and unique supplements that combine the beneficial properties of propolis with the essential vitamins D3 and K2 to enhance your health and immunity. Containing 1000 IU of Vitamin D3 and 18.75 mcg of Vitamin K2 to upgrade your health in a single serving of 20 drops.

Clinically Proven Health Benefits:

- Natural remedy for daily wellness
- Supports the immune system
- Contains 100 mg/ml of antioxidants
- Regulates blood pressure
- Balancing blood calcium levels supports bones' health

BEE&YOU Propolis Water Soluble Extract with Vitamin D3+K2 has been formulated to be water-soluble and contains 15% Anatolian Propolis Extract (A.P.E)®.

BEE&YOU Propolis Extract with Vitamin D3+K2 contains 30% Anatolian Propolis Extract (A.P.E)®.

How to Consume: As a natural dietary supplement, consume 10 drops for children and 20 drops for adults daily. The dosage can be increased up to 40 drops for children and 80 drops for adults as needed.

- BEE&YOU Propolis Water Soluble Extract with Vitamin D3+K2 can be consumed orally, either mixed with water, milk, juice, smoothies.
- BEE&YOU Propolis Extract with Vitamin D3+K2 can be consumed orally, either directly or mixed with other foods such as honey, yoghurt, etc.



RAW HONEY

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Delicious and nutritious BEE&YOU Raw Honey products bring the taste of Anatolian flowers to your life. The Anatolian landscape has a unique diversity in terms of endemic flora and plant species, which enables the production of high-quality bee products.

BEE&YOU Raw Honey is not heat-treated and not filtered so that its pollen is retained and by this way it preserves its nutritional value.

- 100% natural
- Raw, unfiltered and unpasteurized
- Natural source of antioxidants
- Pesticide-free
- Gluten-free
- Non-GMO

BEE&YOU Raw Pine Honey: This exceptional honey, also known as honeydew honey, is a rare gift from nature, 95% of the world's Pine Honey production comes from Anatolia.

• Natural antioxidant serving is min. 130 mg/100 g

BEE&YOU Wildflower Raw Honey: Sourced from Anatolian pristine meadows and wildflower-rich landscapes, this golden nectar is a pure and unprocessed gift from nature!

• Natural antioxidant serving is min. 60 mg/100 g



ORGANIC SUPERFOOD MIXES PROPOLIS ROYAL JELLY RAW HONEY

High-quality superfoods from BEE&YOU are produced from unique ingredients: Anatolian Propolis Extract (A.P.E)®, royal jelly, and raw honey. 100% natural and innovative mixes are so delicious and nutritious!

Organic Superfood Mixes are 100% natural boosters for your immunity!

The combination of nutrients in royal jelly, raw honey, and Anatolian Propolis Extract (A.P.E)® with unique taste and health benefits provides;

- Support the immune system
- Enhance focus and concentration.
- Promote vouthful and healthy-looking skin
- Boost energy levels and physical performance

BEE&YOU Propolis Royal Jelly Raw Honey Mixes contains royal jelly (3%), Anatolian Propolis Extract (1,5%), raw honey (95.5%)

- Natural antioxidant content is min. 30 mg per serving (10g)
- Natural 10-HDA content is min. 4 mg per serving (10g)

BEE&YOU Propolis Royal Jelly Raw Honey Mixes for Kids contains royal jelly (1.5%), Anatolian Propolis Extract (1%), raw honey (97.5%)

- Natural antioxidant content is min. 20 mg per serving (10g)
- Natural 10-HDA content is min. 2 mg per serving (10g)

How to Consume: As a superfood, consuming at least one teaspoon or more as needed every day, preferably between meals or before exercise, is recommended. It can be consumed directly, with bread, or mixed with milk, muesli, yoghurt, smoothie, or fruit juice.





ORGANIC SUPERFOOD MIXES PROPOLIS RAW HONEY

A harmonious blend of two extraordinary gifts from the hive: raw honey and propolis!

- Support the immune system
- Rich in antioxidants
- 100% natural
- No added sugar
- Great taste

BEE&YOU Raw Honey Propolis Mix Superfood contains Anatolian Propolis Extract (1.5%), Raw Honey (98.5%)

BEE&YOU Raw Honey Propolis Mix Superfood for Kids contains Anatolian Propolis Extract (1%), Raw Honey (99%)

Suggested Use:

As a superfood, take a minimum of 1 tsp every day empty stomach for better absorption of beneficial compounds. It can also be mixed with cold or warm drinks. It can be consumed directly, with bread, or mixed with milk, muesli, yoghurt, smoothie, or fruit juice.





NATURAL PROPOLIS THROAT SPRAY

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BEE&YOU Propolis Raw Honey Throat Spray's main active ingredients are Anatolian Propolis Extract (A.P.E)® and raw honey, which are highly effective against bacterial and viral infections.

Clinically Proven Health Benefits:

- Supports the immune system
- Soothes sore throat
- Relieves seasonal allergies
- Supports oral health
- Immediate effect
- 10 mg/ml natural antioxidants per spray
- 100% natural

Suggested Use: Take 2 sprays into mouth 3-4 times a day or more as needed





NATURAL PROPOLIS THROAT SPRAY FOR KIDS

With nature-powered ingredients like Anatolian Propolis (A.P.E)®, raw honey, vitamin C, and elderberry this potent blend support the immune system and soothes your little one's throat! The delightful taste of raw honey and elderberry make this blend enjoyable for kids.

Benefits:

- Supports the immune system with antioxidants
- Soothes scratchy throats
- No sugar-added & great taste
- Gluten-free, non-GMO
- Free of artificial colors, preservatives, pesticides
- 200 mg elderberry, 200 mg raw honey, 160 mg Anatolian Propolis Extract (A.P.E)®, 18 mg vitamin C per serving.

Suggested Use: For children aged 2-12, spray four times into the mouth and swallow twice per day.







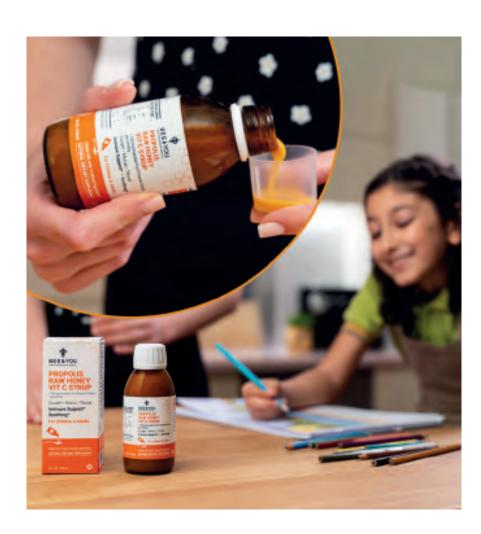
NATURAL PROPOLIS NASAL SPRAY

BEE&YOU Propolis Nasal Spray contains only all-natural ingredients; Anatolian propolis extract (A.P.E)®, saline and deionized water. This combination is highly effective against bacterial and viral infections.

Benefits:

- Relief of nasal congestion
- Moisturizing the dry nasal passages
- Allergy relief
- Cleansing the nasal passages
- Drug-free and non-addictive
- Natural antioxidant content is min. 5 mg/ml

Suggested Use: Spray 1-2 times in each nostril three times per day or as needed.



COUGH SYRUP FOR ADULTS AND KIDS

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BEE&YOU Cough Syrup is rich in antioxidants, phenolics, and flavonoids with its Anatolian Propolis Extract (A.P.E)®, raw honey, and 100% natural orange juice.

Benefits:

- 100% natural
- Rich in antioxidants
- Immune support
- Helps alleviate coughs in both children and adults
- Helps reduce cold and flu symptoms
- Free of GMO, gluten, pesticides, sweeteners, additives, and colorants
- 750 mg Anatolian Propolis Extract (A.P.E)® per serving

Suggested Use:

- 1- 4 years old Take 1 teaspoon every 6 hours or as needed.
- 4-11 years old Take 2 teaspoons every 6 hours or as needed.
- 11 years old or more Take 3 teaspoons every 6 hours or as needed.





BEE POLLEN WHOLE GRANULES & RAW WILD CRAFTED

BEE&YOU Pollen is a natural dietary supplement collected from multi floral variety of plants. Pollen is cited as "nature's most complete food", due to its rich nutrient content.

Benefits:

- Source of natural energy and protein
- Source of natural antioxidants
- Contain natural B2, iron and zinc
- Support the immune system
- Support the digestive health
- Gluten-free
- No artificial, preservatives, colors

Suggested Use: It can be consumed directly or mixed with milk, muesli, yoghurt, fruit juice, smoothie, or any of your favorite everyday food. It is suggested to consume at least 2 full teaspoons (10g) for adults and 1 full teaspoon (5q) for kids per day or more as needed.





ULTRA POTENCY ROYAL JELLY POLLEN PROPOLIS TABLETS

Discover the benefits of all-natural BEE&YOU Tablets, enriched with the potent combination of royal jelly, propolis, and bee pollen, and boost the quality of your life.

Benefits:

- Support cognitive performance
- Boost the immune system
- Promote energy production
- Source of antioxidants, vitamins, and minerals
- Maintain digestive regularity
- Free of additive sugar, preservatives, artificial flavor

BEE&YOU Royal Jelly Propolis Bee Pollen Tablets: Contains 180 mg of Anatolian Propolis Extract (A.P.E)®, 125 mg of bee pollen, and 120 mg of royal jelly per serving.

Suggested Use: Take 2 tablets 1 or 2 times a day, preferably between meals.

BEE&YOU Royal Jelly Propolis Bee Pollen Chewable Tablets: Contains 90 mg of Anatolian Propolis Extract (A.P.E)®, 150 mg of bee pollen, and 60 mg of royal jelly per serving.

Suggested Use: Take 2 tablets 1 or 2 times a day, preferably between meals.







SHOTS FOR IMMUNITY & BEAUTY

Bee&You Collagen Shot is a powerful blend of Anatolian Propolis Extract (A.P.E)®, collagen types I and III, vitamin C, hyaluronic acid, and biotin, formulated to maintain the elasticity and strength of your skin, hair, nails, and joint. A delicious taste flavored with cinnamon, pomegranate juice, and strawberry juice is an essential part of your daily routine!

• Each bottle contains 6500 mg of collagen, 40 mg of hyaluronic acid, 500 mg of Anatolian Propolis Extract (A.P.E)®, 105 mg of vitamin C , 45 mcg of biotin.

Suggested Use: For adults, 1 bottle/day is recommended for best results. Shake before consumption.

Bee&You Vitamin Shot is formulated as a nutritious and delicious drink with Anatolian Propolis Extract (A.P.E)®, vitamin D3®, vitamin C, and zinc. 100% natural and tasty with the addition of orange juice and raw honey and free of any preservatives and additives. Fast-acting, immediate support for your immune system!

• Each bottle contains 500 mg of Anatolian Propolis Extract (A.P.E)®, 1000 mg of vitamin C, 1000 IU of vitamin D3, and 10 mg of zinc.

Suggested Use: For adults, 1 bottle/day is recommended for best results. Shake before consumption.

Bee&You Energy Shot is formulated to support your energy and vitality, so that you can always keep going! With Anadolu Propolis Extract (A.P.E)®, royal jelly, red ginseng, and pomegranate juice, it provides caffeine-free energy all day long!

• Each bottle contains 600 mg of Anatolian Propolis Extract (A.P.E)[®], 150 mg of vitamin C, 160 mg of royal jelly, and 160 mg of red ginseng.

Suggested Use: For adults, 1 bottle/day is recommended for best results. Shake before consumption.

Bee&You Kids Shot is specially combined to strengthen your little one's immune system with Anatolian propolis and vitamin C in its content and tasted with strawberry juice, raw honey, elderberry, and carob. The unique formulation is free from artificial additives, preservatives, and GMOs.

Suggested Use: For children, 1 bottle/day is recommended for best results. Shake before consumption.



RAW HONEY & FRUIT MIXES for KIDS

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Yummy Mixes are 100% natural superfoods flavored with real strawberry and orange puree, containing Anatolian Propolis Extract (A.P.E)®, raw honey, hazelnut, and carob (Mediterranean fruit).

Benefits:

- Immune support
- Natural source of antioxidants
- Healthy snack
- Great for traveling
- Non-GMO
- Gluten-free
- No chemicals, pesticides, preservatives

BEE&YOU YUMMY PROPOLIS - STRAWBERRY - CAROB

Ingredients: Raw Honey, Carob (10%), Strawberry (10%), Propolis (1%)

BEE&YOU YUMMY PROPOLIS - STRAWBERRY - ORANGE

Ingredients: Raw Honey, Orange (15%), Strawberry (15%), Propolis (1%)

BEE&YOU YUMMY PROPOLIS - HAZELNUT - CAROB

Ingredients: Raw Honey, Carob (30%), Hazelnut (15%), Cacao, Propolis (1%)

Suggested Use: You can consume directly or by spreading it on bread or by mixing it with your favorite

foods.



ON-THE-GO'S IMMUNE SUPPORT & DETOX

Get power from the hive with BEE&YOU On the Go Immune Support & Detox, containing Anatolian Propolis Extract (A.P.E)®, raw honey, apple cider vinegar, cinnamon, ginger, and turmeric.

Benefits:

- 100% natural
- Support your immunity
- Easy-to-go packs
- Support digestive health
- Rich in antioxidants

Suggested Use: Consume the product directly or in combination with tea, coffee, yoghurt, smoothies or juices.





ULTRA PLUS STRENGTH PLUS PRODUCTS

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BEE&YOU Plus products are formulated to support your immunity and overall health, with the natural and unique combinations of Anatolian Propolis Extract (A.P.E)®, royal jelly, raw honey, ginseng, and ginger extract;

BEE&YOU Plus Propolis Nasal Spray helps clear nasal passages and sinuses of allergens and environmental contaminants, promoting better respiratory health.

- Cleans nasal passages
- Cleans sinuses of allergens
- Cleans environmental contaminants
- 15 mg Anatolian Propolis Extract (A.P.E)® per spray

Suggested Use: Spray 1-2 times in each nostril three times per day or as needed.

BEE&YOU Plus Propolis 50% Extract fights against viruses, bacteria, and fungi, strength the immune system.

- Immune support
- Daily wellness
- 200 mg/ml antioxidants
- 300 mg Anatolian Propolis Extract (A.P.E)[®] per serving (20 drops)

Suggested Use: 20 drops once a day for adults. The dose can be increased up to 4 times when necessary. It can be consumed straight into the mouth or mixed with other food such as honey, yoghurt etc.

BEE&YOU Plus Propolis Ginger Raw Honey Throat Spray soothes your throat and freshens your breath.

- Immune support
- Soothing sore throat
- Immediate effect
- 140 mg Anatolian Propolis Extract (A.P.E)® per serving (2 sprays)
- 120 mg raw honey per serving (2 sprays)

Suggested Use: Take 2 sprays into mouth 3-4 times a day or more as needed.

BEE&YOU Plus Royal Jelly Ginseng Propolis Tablets promote healthy energy level and provide immune support and performance, also naturally support collagen production in the body.

- 360 mg royal jelly per serving (2 Tablets)
- 200 mg ginseng per serving (2 Tablets)
- 200 mg Anatolian Propolis Extract (A.P.E)® per serving (2 Tablets)

Suggested Use: Take 2 tablets 1 or 2 times a day, preferably between meals.



CERTIFICATES

Our management system and production processes have been audited and certified by leading certification authorities, ensuring premium quality in all Bee&You products.



















MAIN OFFICES

SBS AMERICAS INC.

42 Broadway Suite 12-403 New York, NY 10004 T: +1 516 263-3490 www.beeandyou.com info@beeandyou.com

BEE&YOU LIMITED UK

Snf C2025, Myworkspot, Clyde House Reform Road Maidenhead Berkshire United Kingdom SL6 8BY T: +44 7576 235170 www.beeandyou.co.uk info@beeandyou.co.uk

BEE&YOU EUROPE B.V.

Posthoornstraat 17, 3011WD Rotterdam, Netherlands T: +31 1 0307 1095 www.beeandyou.eu info@beeandyou.eu

PRODUCTION PLANT

Osmangazi Mh. Ziya Sk. No.4 Sancaktepe, İstanbul T: +90 216 499 48 00 F: +90 216 499 47 00



OUR SCIENTIFIC PUBLICATIONS

We Prioritize Sciencel

At Bee&You, we collaborate with universities to conduct clinical studies that reveal the proven effects of Bee&You products. These potent, evidence-based products are gluten-free, non-GMO, pesticide-free and free from additives, colorants and preservatives. Moreover, they are safe and suitable flavor options for both children and adults.

Unique formulations for all Bee&You products are developed in our company's Research and Development center and protected by patents. At Bee&You, we are passionate about generating robust scientific data on Anatolian bee products. To date, we have over 30 preclinical and clinical studies examining our products and ingredients!

Scan the QR code to access our scientific studies.







www.beeandyou.com



