

OTIKEEN® ear drops is a corticosteroid-free formulation with moisturising, nourishing, repairing and soothing properties useful as a basic therapy for otic eczema.



## PROBLEM

Itchy ears are one of the most common complaints of patients. Eczema of different types and other chronic skin conditions inside and around the ears are the most frequent causes and lead to itching, flaking, and inflammation. In a survey carried out in Spain with 1,006 who visited the ENT ambulatory setting for itching in the external ear canal and were diagnosed with otic eczema:

- The mean intensity of pruritus, on a scale of 0 to 10, was 6.6.
- The presence of desquamation was severe or very severe in 25.6%.
- 62.7% reported the presence of pruritus frequently or always.

## SOLUTION

Many otolaryngologists treat this process with low potency topical steroids, but most patients with otic eczema experience recurrences, and prolonged use of topical steroids may be contraindicated.

The use of topical moisturizers (emollients) reduces the frequency and severity of eczema episodes, the need for topical steroids, improves the barrier function of the skin's stratum corneum, and reduce inflammation.

Mitelos has developed OTIKEEN®, a new product with a corticosteroid-free formulation that has moisturising, nourishing, repairing and soothing properties useful as a basic therapy for otic eczema.

## RESULTS

OTIKEEN® has been clinically and dermatologically proven to reduce itching, discomfort, and erythema (redness).

OTIKEEN® effectively hydrates the ear canal's skin, revitalizing it with vegetable oils and moisturizing components to restore the skin barrier and alleviates itching. Additionally, OTIKEEN® incorporates antioxidants to shield the external ear canal skin from oxidative stress, preventing itching and minor flaking induced by external factors.

