

Call for Sponsors
and Exhibitors



CFB

France Bioproduction
Congress

5th & 6th April 2023

International Congress Center – Tours, France

www.france-bioproduction.com

7th Edition

Gather and Unite all stakeholders
to serve the sector

In partnership with :



LYONBIPOLE
AUVERGNE-RHÔNE-ALPES
LE RÉSEAU INNOVATION SANTÉ



CONGRÈS FRANCE BIOPRODUCTION

7th Edition



Gather and Unite all stakeholders
to serve the sector

05 - 06
AVRIL 2023
PALAIS DES CONGRÈS
TOURS-FRANCE
www.france-bioproduction.com

5th & 6th April 2023

During two days, the goal is to gather more than 350 industrial decisions makers and R&D actors from the public and private sector to talk about key challenges in Biomanufacturing and bring to light current industrial needs.

+ 20
Conferences

4
Round Tables

12
Technical
Workshops

+ 7 h
For Networking

40 Exhibitors

Located in the center of the catering & networking area

First Day

A premium conference will end the day followed by the Gala Dinner

1
Startup Pitch
Contest

1
Pitch Session:
5 Startups

2
Days

+400
Participants

Conferences & round tables

Animated by key opinion leaders of the field and selected by the programming committee.

Sponsored Technical Workshops

Based on feedbacks and expertise sharing in an environment facilitating discussions.

More than 7 hours of Networking

Meet with your leads. Visit exhibitors located in the center of the catering & networking area.

1
Premium
Conference

1
Gala Dinner

Second Day

Pitch session: 5 deeptech startups in biomanufacturing.

From 15th March to 30th April 2021

swagcard

One single app ([see page 11](#)):

- Manage your profile and agenda,
- Take part in conversation threads and surveys,
- Access the list of participants and exhibitors, interact with them via private message and organize your BtoB meeting schedule

BtoB
meetings

45
days

- Showcase your company, highlight your activities, present your know-how, display your expertise in the Partners areas and by conducting a workshop;
- Associate your corporate identity with the theme of bioproduction and, more broadly biomedicines, benefit from high visibility with a large audience: decision-makers and players in the pharmaceutical industry, higher education and research institutions;
- Develop your network through strategic interactions with the participants (BtoB meetings), meet French leaders of the Bioproduction market to initiate or strengthen partnerships;
- Engage in tomorrow's bioproduction development & address the challenges around biotesting.

Become partner / sponsor of our events!

Customized sponsorship packages can be designed according to your specifications.

Develop your business around
Bioproduction & Biotesting challenges
Within the POLEPHARMA & MEDICEN networks!

Take advantage of the DUO offer to MAXIMIZE the visibility and impact! (see page 13)



IVORY BRONZE SILVER GOLD PLATINIUM
(Exclusive)

Exhibition area and admission included					
Number of free admissions (lunch buffet included)	1	1	2	3	4
Full Guest Pass for your customers (lunch buffet included)		1	2	3	4
1 corner on the networking area (1 bar table, 2 high chairs, space for your kakemono)	3 m ²				
1 stand on the networking area (equiped with 1 signboard, table, chairs, 1 electrical outlet, space for your kakemono)		6 m ²	9 m ²	9 m ² (option 12 m ²)	12 m ²
Visibility					
Your logo featured on all the event's communication publications and media (website, dedicated newsletters, event programme)		Included	Included	Included	Included
Your logo featured on the Exhibitors page in the Swapcard application (see page 11)	Included	Included	Included	Included	Included
Your flyer (4 pages maximum) & goodies distributed to participants ¹ (to be supplied)			Included	Included	Included
Track your prospects via the Proxi Event application (see page 11)		Option	Included	Included	Included
Your logo featured at the opening presentation			Included	Included	Included
LinkedIn post highlighting the Partnership Silver: logo display/Gold & Platinum: logo display & promotion of your expertise			Included	Included	Included
Your logo featured in the post-event video			Included	Included	Included
Acknowledgement by the Chairman during the introduction speech				Included	Included
Your logo on the Swapcard homepage				Included	Included
Free tickets to the gala dinner ²				Included	Included
Access to the list of participants (according to the current GDPR)				Included	Included
Conduct a workshop during the congress or give a talk during the plenary session ³			Option	Included	Included
Conduct a workshop during a Bioproduction Thursday (webinar) (see page 12)			Option	Option	Included
An article in the POLEPHARMA & MEDICEN Newsletters (+30 000 recipients/month)				Option	Included
A "Zoom Partner" email marketing campaign				Option	Included
Your logo on participant badges					Included
Interview in the post-event video					Included
Sponsoring					
Sponsorship of lanyards or bags (to be supplied)				Option	To choose
Sponsorship of a Session (an introduction and/or hosting the session)				Option	Included
Sponsorship of a Coffee Break (advertisement in the room, logo on a variety of A5 flyers)			Option	Option (50%)	Included
Sponsorship of the Cocktail Lunch (advertisement in the room, logo on a variety of A5 flyers)			Option	Option	To choose
Sponsorship of the Gala dinner (your kakemono in the room, logo on a variety of A5 flyers)			Option	Option	To choose
Rates excl. VAT	2 857 €	4 286 €	5 714 €	7 857 €	12 000 €
Early Bird offer (- 15% before November 30 th 2022)	2 429 €	3 643 €	4 857 €	6 679 €	10 200 €
Member's offer POLEPHARMA - MEDICEN (- 30%)	2 000 €	3 000 €	4 000 €	5 500 €	8 400 €
<p>1 – Pens not accepted 2 – Depends on the the number of included admissions (Not included in the Full Guest Pass)</p> <p>3 – Depends on the number of available slots and subjected to approval of the programming committee</p> <p style="text-align: right;">Option: rates on demand</p>					

You are a pharmaceutical compagny? Become PREMIUM PARTNER.

Showcase your company in this major event for the Biomanufacturing sector in France

And reinforce your position as a key opinion leader
within the biopharmaceutical industry

We offer different partnership opportunities with high visibility and numerous advantages fitting your specific needs

Included PACKAGE

- Visibility full pack (*see page 4*)
- 15 admissions mininum

Speaker (choose an option)

- Conference
- Chairman of one session

NETWORKING & CORPORATE IDENTITY

Highlight your corporate identity and involvement along the entire event through different ways (*your choice or to provide*):

Coffee Break
Gala Dinner
Lunch Break
Bag
Badge
Name tag cords

Blocs-notes
Video A during breaks
Booklet Cover
LinkedIn Ad
Website Banner
Logo on SWAPCARD App

TOTEM with brand
Brand Sticker on the floor
Booked area for B2B
Customised WiFi password
etc.

Sponsor one of our « *Break'n Breathe* »: running, relaxation...
Meet people your share interests with in another environment!

For a custom offer, please contact:



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Head of France Bioproduction Congress
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06.15.95.47.74



Elodie Thierion
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ethierion@medicen.org
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PALAIS DES CONGRÈS
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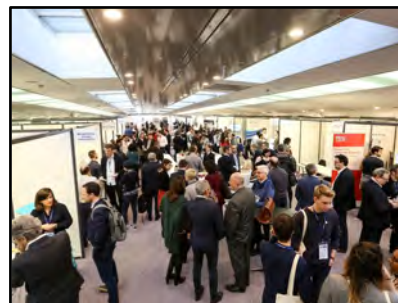
Location

International Congress Center - Tours

26 Bd Heurteloup, 37000 Tours, France

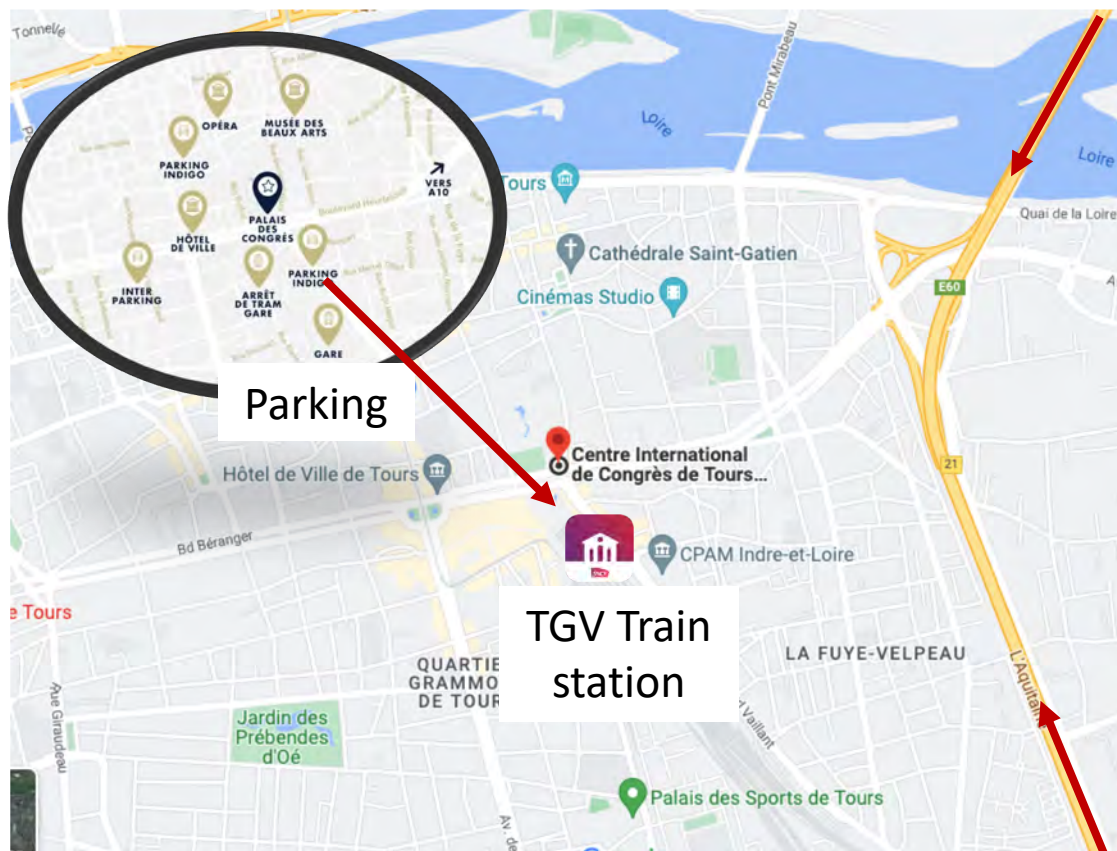


Auditorium



Exhibition area

Map



A10
Paris

A10
Bordeaux

International Congress Center - Tours

26 Bd Heurteloup
37000 Tours, France



Getting there



TRAIN

The International Congress Center is located in front of the Tours train station

Paris - Tours : 7 direct lines per day

Paris - Saint-Pierre-des-Corps - Tours : 20 lines per day

- Paris Montparnasse - Tours : 1h15
- Roissy CDG - Tours : 1h30
- Lyon - Tours : 3h00
- Bordeaux - Tours : 2h40
- Lille - Tours : 2h30
- Strasbourg - Tours : 4h15
- Marseille - Tours : 4h45
- Bruxelles - Tours : 3h25



BUS / TRAM

More than 15 bus lines (Bus stop (Gare Vinci et Jean Jaurès) et Tram stop (Gare de Tours) close by).



CAR

At the heart of major road junction : A10, A28, A85

- Paris - Tours : 2h20 / 240 km
- Bordeaux - Tours : 3h15 / 330 km
- Lille - Tours : 4h15 / 450 km
- Lyon - Tours : 4h00 / 432 km
- Nantes - Tours : 2h00 / 200 km
- Rennes - Tours : 2h25 / 259 km



Parking

Underground paid parking (Indigo) located between Tours train station and the International Congress Center.



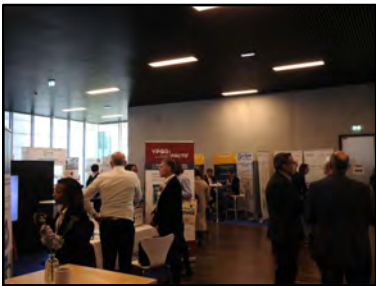
BACK TO THE PREVIOUS EDITION



4 Thematic Sessions

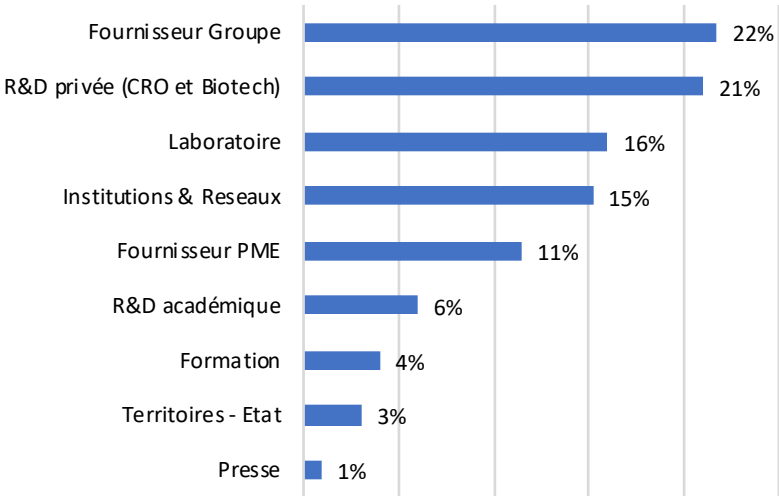
- Bioproduction in France: stakes & news
- Digital and bioproduction: the synergies
- Supply chain & bioproduction: from R&D to industrialization
- Process Engineering : progress

- 1 Premium conference with Just Evotec
- 1 Keynote conference with the NIIMBL
- 1 Pitch session with 4 Startups, qualified for a year-long mentorship program with an industrial pharma company



+ 450 Attendees	+ 40 Sponsors Partners
13 Network Partners	+ 230 Organizations represented
+ 770 contacts established	+ 2150 Messages exchanged
+ 120 B2B meeting conducted	+ 700 Views online sponsor page

Types of organisations represented



OVERVIEW OF THE PREVIOUS EDITION

PROGRAMME* - Jeudi 7 avril 2022

8^h30 Accueil des participants

9^h00 Introduction & Discours d'ouverture du jour 1

Olivier Bogillot,
Président du Congrès France Bioproduction
Président du CSF Industrie et technologies de santé
Président de la FEPS
Président de Sanofi France

Grégoire de Lesteyrie,
Président de la Communauté de Paris-Saclay
Maire de Palaiseau

SESSION 1 Bioproduction : Enjeux et Actualités

9^h30 Conférence #1 - Bioproduction - Faire de la France un leader européen à l'horizon 2030 : les avancées
Jacques Volkmann, Vice-Président, Head of R&D France, Sanofi & Président du Board IT5-bioproduction
Emmanuel Dequier, Directeur Grand Défi Bioproduction, SCPI

9^h45 Conférence #2 - Présentation Innovation Santé 2030
Emmanuel Dequier, Directeur Grand Défi Bioproduction, SCPI

10^h00 Conférence #3 - Bioproduction & Biothérapies : l'écosystème d'Ile-de-France se structure avec l'aide de la Région & DIM BioConvergence pour la Santé : bio-production, biothérapie et biologie de synthèse

Romain Vidal, Chef du service Transferts de Technologie I Pôe TRESOR - Région Ile-de-France
Amanda K. A. Silva, Chercheuse CNRS - Laboratoire Matière et Systèmes Complexes (UMR 7057)

10^h15 Conférence #4 - Le Campus Biotech Digital lance Immersio, sa plateforme de formation
Karim Vissandjeu, Directeur Général, Campus Digital Biotech
Hélène Nègre, Scientific Director Biotechnology & Bioproduction, Servier

10^h30 Table ronde - Questions/Réponses
Intervenants des conférences de la Session 1

11^h00 Pause-Café / BtoB

SESSION A Ateliers Techniques

11^h45 7 ateliers techniques en parallèle

12^h45 Cocktail Networking / BtoB

SESSION 2 Supply chain & bioproduction

14^h15 Conférence #5 - The 2022 challenges of the bio-pharma supply chain
Laurent Foetisch, Founder and Managing Director, Supply Chain Operations

14^h30 Conférence #6 - The Challenges for Cell & Gene Supply Chain and How to Address Them
Patrick Tourssaint, Executive Director & Co-Founder, BPSMA Europe

14^h45 Conférence #7 - Ensure business continuity & growth by choosing the right CMO
Vikalp Mohan, Global Vice President, Head of Drug Substance, Capgemini

15^h00 Conférence #8 & #9 - Assurance de fourniture des technologies à usage unique : perspective d'un fournisseur de composants et d'un assembleur de systèmes
Geoffroy Malherbe, Single-Use Technologies
St Sales Manager, Thermo Fisher
Richard Pomarède, Bioprocessing Sr Manager Sales & Business Development, EMEA, CPC

15^h20 Table ronde - Questions/Réponses
Intervenants des conférences de la Session 2

15^h45 Pause-Café / BtoB

SESSION B Ateliers Techniques

16^h30 5 ateliers techniques en parallèle

CONFÉRENCE PREMIUM

17^h30 Conférence #10 - How AI, ML, and continuous manufacturing technologies can drive flexible cGMP manufacturing of kilograms to metric tons of biologics therapeutics
Christelle Dagoneau, SVP Global Business Development, Just 4 biotec

18^h30 Discours clôture de la journée
Olivier Bogillot,
Président du Congrès

20^h00 - 22^h00 - Cocktail dinatoire

Networking dans un lieu convivial | Brass & Co.
(sur inscription, payant)

*Sous réserve de modifications

PROGRAMME* - Vendredi 8 avril 2022

8^h00 Accueil des participants

8^h30 Introduction & Discours d'ouverture du jour 2

Olivier Bogillot,
Président du Congrès
Président du CSF Industrie et technologies de santé
Président de la FEPS
Président de Sanofi France

Romain Soubeyran,
Directeur de CentraleSupélec

KEYNOTE

8^h45 Keynote #1 Perspective on current and future biomanufacturing challenges and opportunities - the NIMBL response
Barry C. Buckland, Executive Director, NIMBL

SESSION 3 Numérique et bioproduction : les synergies

9^h15 Conférences #11 - Digitalization : what's behind the curtain?
Roger-Marc Nicoud, CEO, YPSO-FACTO

9^h30 Conférence #12 et #13 - Le projet Calipso : Vers un pilotage digital des bioprocédés par des nouveaux capteurs intelligents et une stratégie hybride IA-mécanistique.
Eric Calvosa, Project Coordinator Calipso, Global Bioprocess Expert, SANOFI
Patrick Chareyre, Chief Technical Officer Tessella France, Capgemini Engineering
Patrick Pené, Titulaire de la Chaire de Biotechnologie LGPM, CentraleSupélec

10^h00 Conférence #14 - The Transition to Digital Bio-Pharma
Dirk Tillich, Director of Training Automation, BioProduction Group, Thermo Fisher Scientific

10^h15 Table ronde - Questions/Réponses
Intervenants des conférences de la Session 3

10^h45 Pause-Café / BtoB

SESSION PITCH STARTUP

11^h30 Myriade
GenSensor
Kolibri
Plantibodies

12^h30 Cocktail Networking / BtoB

SESSION 4 Vers une bioproduction proche du patient

14^h15 Conférence #15 - Speed and Flexibility are key: FlexFactory and KUBio Solutions for rapid deployment of biomanufacturing capacities (mRNA, Viral Vectors, Mabs, ...)
Fabrice Gachot, Senior Business Development Leader, CYTIVA

14^h30 Conférence #16 - Vers une production décentralisée des thérapies cellulaires
Luc Henry, CEO, Limula SA

14^h45 Conférence #17 - Cellquest, le Scale-Out avant le Scale-Up
Guillaume Walkart, CEO, Cellquest

15^h00 Conférence #18 - Making Bioproduction affordable for « One Health »
Bertrand Mérot, CEO, Bio-Sourcing

15^h15 Table ronde - Questions/Réponses
Intervenants des conférences de la Session 4

15^h45 Discours clôture du congrès la journée
Olivier Bogillot,
Président du Congrès France Bioproduction
Président du CSF Industrie et technologies de santé
Président de la FEPS
Président de Sanofi France

We thank our partners in 2022

PREMIUM

sanofi

PLATINIUM

YPSO | **FACTO®**
Your Process
Secured & Optimized

GOLD



SILVER



BRONZE



Network partners



Institutional Partners



Media Partners



Other Partners



with our apps!

swappcard



Included from the Bronze offer



A mobile application, available upon registration, to enhance attendee experience and engagement with:

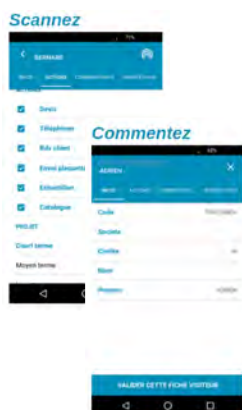
- Event program: conferences, workshops,...
- List of exhibitors with a description
- List of all the attendees, to interact and book BtoB meetings for D-Day but also before and after the event
- Highlight your brand image



PROXI EVENT

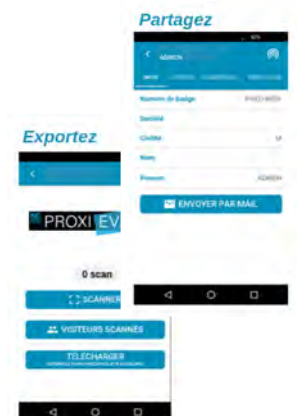


Included from the Silver offer



The best way to manage visitor contacts on D-Day, an easy, 100% digital and secure tool.

- Scan your visitors' badge
- Include comments
- Export to your dedicated space
- Generate a list of prospects with their contact details and your comments





Discover the **Biomanufacturing Thursdays***, monthly meeting dedicated to biomanufacturing / Biopharma / Biotech: from development to production of biotherapies and advanced therapy medicinal product.

- 1 Thursday per month
- 1 hour webinar
- 1 theme about biomanufacturing stakes
- 1 expert = **YOU!**

This monthly meeting is **free of charge for the attendees** but **registration is mandatory**.

4 good reasons to participate

- Animate the french **biomanufacturing community**;
- Highlight your expertise, your **new technologies** and/or innovative applications;
- **Share** your feedbacks;
- And **stay in touch** with the actors of the field.

Your Thematic Webinar
+ 1 Pitch Video teaser
+ 1 email campaign
+ 1 Linkedin post
+ listing of participants' contacts
= 1 600 € HT

**Available from the SILVER sponsor offer*

For a custom offer, please contact:



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06.15.95.47.74



Elodie Thierion
Project Manager - Biotech and Pharma
ethierion@medicen.org
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DUO* OFFER - MAXIMIZE YOUR VISIBILITY

Sponsor two POLEPHARMA events and receive

- 10 % on both sponsorship packages
- + 1 free admission for each event

**Available from the SILVER sponsor offer*

Example

	Tarif HT	DUO (-10%)	Discount
Sponsor Gold CFB Bioproduction	7 000 €	6 300 €	- 700 €
Sponsor Gold JPB Biotesting	6 600 €	5 940€	- 660 €
TOTAL (HT)	13 600 €	12 240 €	- 1 360 €
Tarif Entrée ETI-Groupe	760 € / 673 €	2 free admissions	- 1 433 €
		Total discount	- 2 793 €

For a tailor-made offer, please contact



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Denis Marchand
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JOURNÉES POLEPHARMA DU BIOTESTING

4^e édition

Stratégies analytiques pour accélérer
le développement des biothérapies



1^{er} cluster pharmaceutique en Europe.
Le réseau d'excellence et d'innovation de la filière santé.
Made in France

07 - 08
JUIN 2023
EVREUX - FRANCE
biotesting.polepharma.com

The POLEPHARMA Biotesting Days aim to bring together more than 180 decision-makers and actors in **academic and clinical research, startups, biotechs and pharma industries** to discuss the challenges of Biotesting and report current industrial needs around advanced analytical strategies to accelerate the development and marketing of biotherapies.

The two days will be punctuated by conferences, round tables, workshops and time slots dedicated to networking.

2

Days

180

Participants

1

Gala Dinner

25

Exhibitors

+20

Conferences

6

Round Tables

+ 7 hours

Dedicated to networking

8

Technical
Workshops

1

Networking
App

1

Place to meet exhibitors in the
center of the catering &
networking area.

Conferences & round tables

Animated by KOLs of the field and selected by the programming comitee composed of scientists and indutrials.

Technical Workshops

Based on feedbacks and sharing of expertise in an environment prompted to fruitful exchanges.

More than 7 hours of networking

Visit exhibitors located in the center of the catering & networking area.

1 networking app for booking meetings

Swapcard app for all participants and exhibitors, contact participants before, during and after the event.

swapcard

SAVE THE DATE : MAIN EVENTS 2022/2023 POLEPHARMA AND MEDICEN NETWORKS

POLEPHARMA

CPIF

Colloque POLEPHARMA
Industrie du futur

17 & 18 November 2022
Chartres

5th Ed.

www.industriedufutur.polepharma.com

JPM

Journées POLEPHARMA
de Microbiomique

14 & 15 December 2022
Rouen

3rd Ed.

www.microbiote.polepharma.com

JPB

Journées POLEPHARMA
du Biotesting

7 & 8 June 2023
Palais des congrès d'Evreux

3rd Ed.

www.biotesting.polepharma.com

MEDICEN

MD

Medicen Day

September 2023





1^{ER} CLUSTER PHARMACEUTIQUE EN EUROPE

Le réseau d'excellence et d'innovation de la filière santé. Made in France.

Une équipe d'experts au service du réseau.

POLEPHARMA stimule le développement économique et industriel des acteurs de la première filière pharmaceutique française par des actions favorisant la compétitivité, l'innovation, et l'attractivité au bénéfice de l'emploi.

5 régions

Centre - Val de Loire
Normandie
Île de France
Nouvelle Aquitaine
Occitanie

60 %

de la production
de médicaments
en France

+380 acteurs

laboratoires, façonniers, fournisseurs,
institutions publiques et privées, universités,
centres de recherche et de formation...

Plus d'informations : www.polepharma.com



Le Pôle de compétitivité Santé en Île-de-France

Le guichet de l'innovation santé en Île-de-France

Le pôle Medicen anime et accompagne les acteurs des écosystèmes Medtech, Biotech et E-santé. A partir du besoin médical, le pôle encourage la collaboration interdisciplinaire pour répondre à des enjeux diagnostiques et thérapeutiques ciblés, avec un focus croissant sur la gouvernance et la valorisation des données de santé ainsi que sur la souveraineté sanitaire française et européenne des biomédicaments.

510 Adhérents

425 Startups & PME

42 ETI & grandes
entreprises

35 Acteurs de la recherche
clinique & académique



www.medicen.org

