

Call for Sponsors and Exhibitors



CFB

France Bioproduction
Congress

5th & 6th April 2023

International Congress Center – Tours, France

www.france-bioproduction.com

7th Edition

Gather and Unite all stakeholders
to serve the sector



In partnership with :



BIOWiN

biopôle



LYONBIOPOLE
AUVERGNE-RHÔNE-ALPES
LE RÉSEAU INNOVATION SANTÉ

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BIOVALLEY
france
innovation santé

ATLANTIQUE
biotherapies

leem
les entreprises
du médicament

Tours
métropole
Val de Loire

CONGRÈS FRANCE BIOPRODUCTION

7th Edition



Gather and Unite all stakeholders
to serve the sector

05 - 06
AVRIL 2023
PALAIS DES CONGRÈS
TOURS-FRANCE
www.france-bioproduction.com

5th & 6th Avril 2023

During two days, the goal is to gather more than 350 industrial decisions makers and R&D actors from the public and private sector to talk about key challenges in Biomanufacturing and bring to light current industrial needs.

+ 20
Conferences

4
Round Tables

12
Technical Workshops

+ 7 h
For Networking

40 Exhibitors

Located in the center of the catering & networking area

First Day

A premium conference will end the day followed by the Gala Dinner

1
Startup Pitch Contest

1
Pitch Session:
5 Startups

2
Days

+400
Participants

Conferences & round tables

Animated by key opinion leaders of the field and selected by the programming committee.

Sponsored Technical Workshops

Based on feedbacks and expertise sharing in an environment facilitating discussions.

More than 7 hours of Networking

Meet with your leads. Visit exhibitors located in the center of the catering & networking area.

1
Premium Conference

1
Gala Dinner

Second Day

Pitch session: 5 deeptech startups in biomanufacturing.

From 15th March to 30th April 2021



One single app ([see page 11](#)):

- Manage your profile and agenda,
- Take part in conversation threads and surveys,
- Access the list of participants and exhibitors, interact with them via private message and organize your BtoB meeting schedule

**BtoB
meetings**

45
days

- Showcase your company, highlight your activities, present your know-how, display your expertise in the Partners areas and by conducting a workshop;
- Associate your corporate identity with the theme of bioproduction and, more broadly biomedicines, benefit from high visibility with a large audience: decision-makers and players in the pharmaceutical industry, higher education and research institutions;
- Develop your network through strategic interactions with the participants (BtoB meetings), meet French leaders of the Bioproduction market to initiate or strengthen partnerships;
- Engage in tomorrow's bioproduction development & address the challenges around biotesting.

Become partner / sponsor of our events!

Customized sponsorship packages can be designed according to your specifications.

Develop your business around
Bioproduction & Biotesting challenges

Within the POLEPHARMA & MEDICEN networks!

Take advantage of the DUO offer to MAXIMIZE the visibility and impact! (see page 13)



IVORY BRONZE SILVER GOLD PLATINUM
(Exclusive)

Exhibition area and admission included					
Number of free admissions (lunch buffet included)	1	1	2	3	4
Full Guest Pass for your customers (lunch buffet included)		1	2	3	4
1 corner on the networking area (1 bar table, 2 high chairs, space for your kakemono)	3 m ²				
1 stand on the networking area (equipped with 1 signboard, table, chairs, 1 electrical outlet, space for your kakemono)		6 m ²	9 m ²	9 m ² (option 12 m ²)	12 m ²
Visibility					
Your logo featured on all the event's communication publications and media (website, dedicated newsletters, event programme)		Included	Included	Included	Included
Your logo featured on the Exhibitors page in the Swapcard application (see page 11)	Included	Included	Included	Included	Included
Your flyer (4 pages maximum) & goodies distributed to participants ¹ (to be supplied)			Included	Included	Included
Track your prospects via the Proxi Event application (see page 11)		Option	Included	Included	Included
Your logo featured at the opening presentation			Included	Included	Included
LinkedIn post highlighting the Partnership Silver: logo display/Gold & Platinum: logo display & promotion of your expertise			Included	Included	Included
Your logo featured in the post-event video			Included	Included	Included
Acknowledgement by the Chairman during the introduction speech				Included	Included
Your logo on the Swapcard homepage				Included	Included
Free tickets to the gala dinner ²				Included	Included
Access to the list of participants (according to the current GDPR)				Included	Included
Conduct a workshop during the congress or give a talk during the plenary session ³		Option	Included	Included	
Conduct a workshop during a Bioproduction Thursday (webinar) (see page 12)		Option	Option	Included	
An article in the POLEPHARMA & MEDICEN Newsletters (+30 000 recipients/month)				Option	Included
A "Zoom Partner" email marketing campaign				Option	Included
Your logo on participant badges					Included
Interview in the post-event video					Included
Sponsoring					
Sponsorship of lanyards or bags (to be supplied)				Option	To choose
Sponsorship of a Session (an introduction and/or hosting the session)				Option	Included
Sponsorship of a Coffee Break (advertisement in the room, logo on a variety of A5 flyers)			Option	Option (50%)	Included
Sponsorship of the Cocktail Lunch (advertisement in the room, logo on a variety of A5 flyers)			Option	Option	To choose
Sponsorship of the Gala dinner (your kakemono in the room, logo on a variety of A5 flyers)			Option	Option	To choose
Rates excl. VAT					
Early Bird offer (- 15% before November 30 th 2022)	2 429 €	3 643 €	4 857 €	6 679 €	10 200 €
Member's offer POLEPHARMA - MEDICEN (- 30%)	2 000 €	3 000 €	4 000 €	5 500 €	8 400 €
1 – Pens not accepted 2 – Depends on the number of included admissions (Not included in the Full Guest Pass)	3 – Depends on the number of available slots and subjected to approval of the programming committee				
	<i>Option: rates on demand</i>				

DUO Offer

Terms & Conditions page 13

**Sponsor two POLEPHARMA events
= 10% discount & 2 free admissions**

**You are a pharmaceutical company?
Become PREMIUM PARTNER.**

Showcase your company in this major event for the Biomanufacturing sector in France

**And reinforce your position as a key opinion leader
within the biopharmaceutical industry**

We offer different partnership opportunities with high visibility and numerous advantages fitting your specific needs

Included PACKAGE

- Visibility full pack (see page 4)
- 15 admissions minimum

Speaker (choose an option)

- Conference
- Chairman of one session

NETWORKING & CORPORATE IDENTITY

Highlight your corporate identity and involvement along the entire event through different ways (*your choice or to provide*):

Coffee Break
Gala Dinner
Lunch Break
Bag
Badge
Name tag cords

Blocs-notes
Video A during breaks
Booklet Cover
LinkedIn Ad
Website Banner
Logo on SWAPCARD App

TOTEM with brand
Brand Sticker on the floor
Booked area for B2B
Customised WiFi password
etc.

Sponsor one of our « *Break'n Breathe* »: running, relaxation...
Meet people your share interests with in another environment!

For a custom offer, please contact:



Denis Marchand
Biopharmaceuticals Innovation Project Manager
Head of France Bioproduction Congress
denis.marchand@france-bioproduction.com
06.15.95.47.74



Elodie Thierion
Project Manager - Biotech and Pharma
ethierion@medicen.org
06.09.65.05.68

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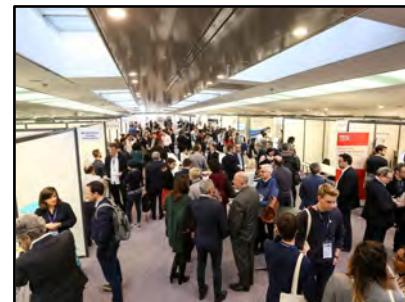
Location

International Congress Center - Tours

26 Bd Heurteloup, 37000 Tours, France

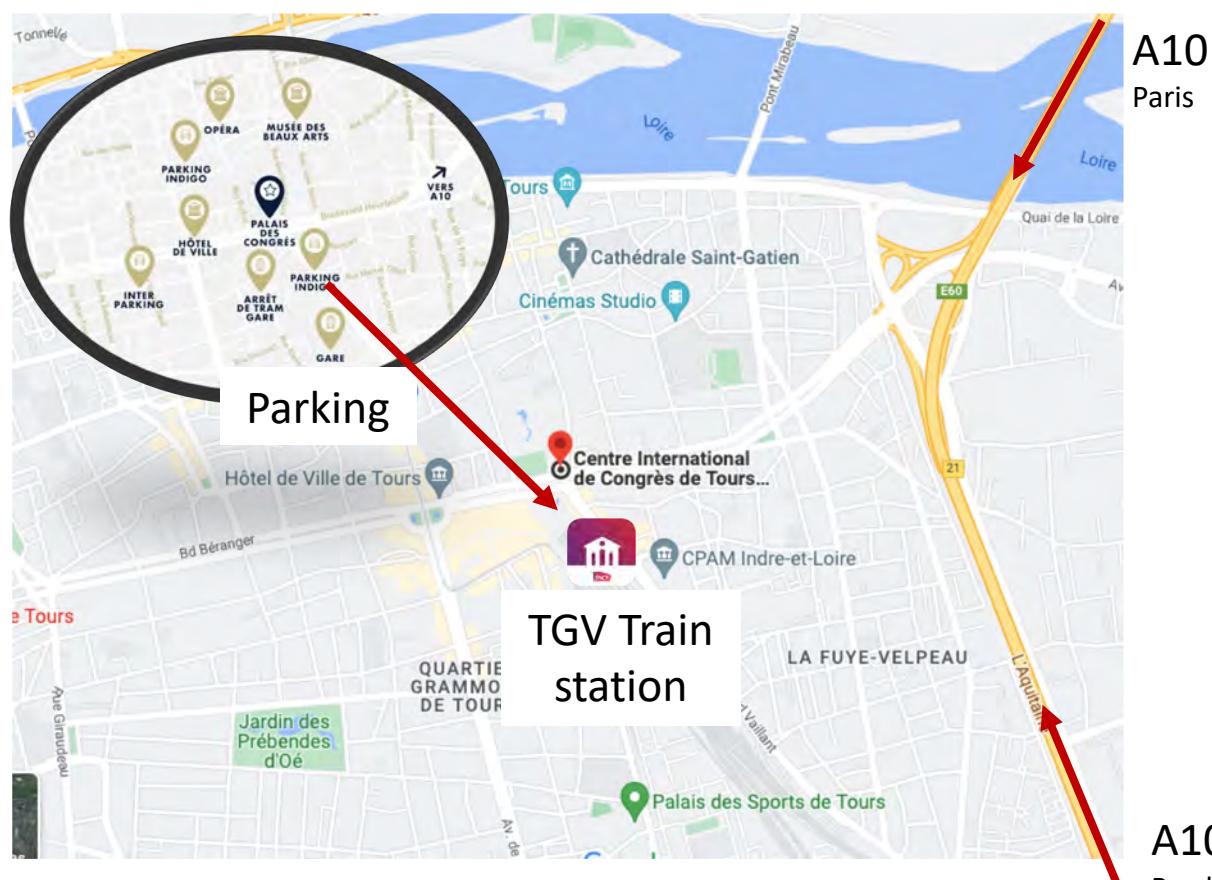


Auditorium



Exhibition area

Map



International Congress Center - Tours

26 Bd Heurteloup
37000 Tours, France



Getting there



TRAIN

The International Congress Center is located in front of the Tours train station

Paris - Tours : 7 direct lines per day

Paris - Saint-Pierre-des-Corps - Tours : 20 lines per day

- Paris Montparnasse - Tours : 1h15
- Roissy CDG - Tours : 1h30
- Lyon - Tours : 3h00
- Bordeaux - Tours : 2h40
- Lille - Tours : 2h30
- Strasbourg - Tours : 4h15
- Marseille - Tours : 4h45
- Bruxelles - Tours : 3h25



BUS / TRAM

More than 15 bus lines (Bus stop (Gare Vinci et Jean Jaurès) et Tram stop (Gare de Tours) close by).



CAR

At the heart of major road junction : A10, A28, A85

- Paris - Tours : 2h20 / 240 km
- Bordeaux - Tours : 3h15 / 330 km
- Lille - Tours : 4h15 / 450 km
- Lyon - Tours : 4h00 / 432 km
- Nantes - Tours : 2h00 / 200 km
- Rennes - Tours : 2h25 / 259 km



Parking

Underground paid parking (Indigo) located between Tours train station and the International Congress Center.



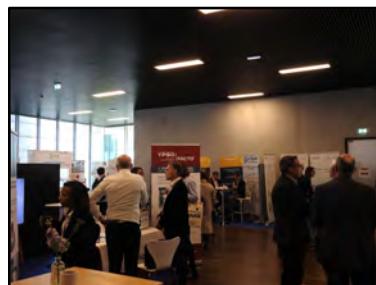
BACK TO THE PREVIOUS EDITION



4 Thematic Sessions

- ▶ Bioproduction in France: stakes & news
- ▶ Digital and bioproduction: the synergies
- ▶ Supply chain & bioproduction: from R&D to industrialization
- ▶ Process Engineering : progress

- 1 Premium conference with Just Evotec
- 1 Keynote conference with the NIIMBL
- 1 Pitch session with 4 Startups, qualified for a year-long mentorship program with an industrial pharma company



+ 450
Attendees

+ 40
Sponsors
Partners

13 Network
Partners

+ 230
Organizations
represented

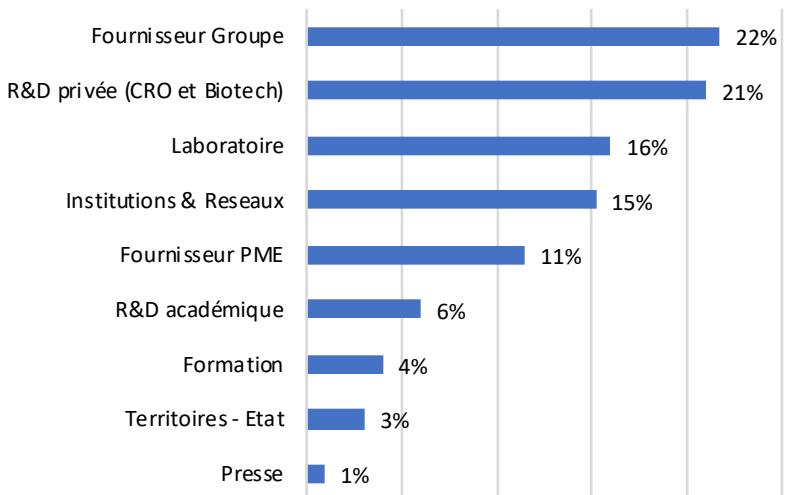
+ 770
contacts
established

+ 2150
Messages
exchanged

+ 120
B2B meeting
conducted

+ 700
Views online
sponsor page

Types of organisations represented



OVERVIEW OF THE PREVIOUS EDITION

PROGRAMME* - Jeudi 7 avril 2022

8h30 Accueil des participants

9h00 Introduction & Discours d'ouverture du jour 1
Olivier Bogliot,
Président du Congrès France Bioproduction
Président du CSF industrie et technologies de santé
Président de la FEPIS
Président de Sanofi France

Grégoire de Lasteyrie,
Président de la Communauté de Paris-Saclay
Plan de l'Aménagement

SESSION 1 Bioproduction : Enjeux et Actualités

9h30 Conférence #1 - Bioproduction - Faire de la France un leader européen à l'horizon 2030 : les avancées
Jacques Volkmann, Vice-President, Head of R&D France, Sanofi & President du Board (TS-bioproduction)
Emmanuel Dequier, Directeur Grand Défi Bioproduction, SGA

9h45 Conférence #2 - Présentation Innovation Santé 2030
Emmanuel Dequier, Directeur Grand Défi Bioproduction, SGA

10h00 Conférence #3 - Bioproduction & Biothérapies : l'écosystème d'Ile-de-France se structure avec l'aide de la Région & DIM BioConvergence pour la Santé : bio-production, biothérapie et biologie de synthèse
Romain Vidal, Chef du service Transferts de Technologie Ile-de-France TRESOR - Région Ile-de-France
Amanda K. A. Silva, Chercheuse CNRS - Laboratoire Matière et Systèmes Complexes (UMR 7057)

10h15 Conférence #4 - Le Campus Biotech Digital lance Immerscio, sa plateforme de formation
Karin Vissandjee, Directeur Général, Campus Biotech
Hélène Négre, Scientific Director Biotechnology & Bioproduction, Sanofi

10h30 Table ronde - Questions/Réponses
Intervenants des conférences de la Session 1

11h00 Pause-Café / BtoB

SESSION A Ateliers Techniques

11h45 7 ateliers techniques en parallèle

12h45 Cocktail Networking / BtoB

PROGRAMME* - Vendredi 8 avril 2022

8h00 Accueil des participants

8h30 Introduction & Discours d'ouverture du jour 2
Olivier Bogliot,
Président du Congrès
Président du CSF industrie et technologies de santé
Président de la FEPIS
Président de Sanofi France

Romain Soubeyran
Directeur de CentraleSupélec

KEYNOTE

8h45 Keynote #1 Perspective on current and future biomanufacturing challenges and opportunities - the NIIMBL response
Barry C. Buckland, Executive Director, NIIMBL

SESSION 3 Numérique et bioproduction : les synergies

9h15 Conférences #11 - Digitalization : what's behind the curtain?
Roger-Marc Nicoud, CEO, YPSD-FACTO

9h30 Conférence #12 et #13 - Le projet Calipso : Vers un pilotage digital des bioprocédés par des nouveaux capteurs intelligents et une stratégie hybride IA-mécanistique.
Eric Calvosa, Project Coordinator Calipso, Global Bioprocess Expert, SANOFI
Patrick Chareyns, Chief Technical Officer Tessaïla France, Capgemini Engineering
Patrick Peltre, Maître de la Chaire de Biotechnologie LGPM, CentraleSupélec

10h00 Conférence #14 - The Transition to Digital Bio-Pharma
Dirk Tillich, Director of Training Automation, BioProduction Group, Thermo Fisher Scientific

10h15 Table ronde - Questions/Réponses
Intervenants des conférences de la Session 3

10h45 Pause-Café / BtoB

SESSION 2 Supply chain & bioproduction

14h15 Conférence #5 - The 2022 challenges of the bio-pharma supply chain
Laurent Foetisch, Founder and Managing Director, Supply Chain Operators

14h30 Conférence #6 - The Challenges for Cell & Gene Supply Chain and How to Address Them
Franck Tournant, Executive Director & Co-Founder, BSM Europe

14h45 Conférence #7 - Ensure business continuity & growth by choosing the right CDMO
Yikap Mohan, Global Vice President, Head of Drug Substance, Givaudan

15h00 Conférence #8 & #9 - Assurance de fourniture des technologies à usage unique : perspective d'un fournisseur de composants et d'un assembleur de systèmes
Geoffroy Malherbe, Single-Use Technologies
St Sales Manager, Thermo Fisher
Richard Pomareda, Bioprocessing St Manager Sales & Business Development, EMEA, CPC

15h20 Table ronde - Questions/Réponses
Intervenants des conférences de la Session 2

15h45 Pause-Café / BtoB

SESSION B Ateliers Techniques

16h30 6 ateliers techniques en parallèle

CONFÉRENCE PREMIUM

17h30 Conférence #10 - How AI, ML and continuous manufacturing technologies can drive flexible cGMP manufacturing of kilograms to metric tons of biologics therapeutics
Christelle Dagonneau, SVP Global Business Development, Just-Evotec

18h30 Discours clôture de la journée
Olivier Bogliot,
Président du Congrès

20h00 - 22h00 - Cocktail dinatoire

Networking dans un lieu convivial Brass & Co.

(sur inscription, payant)

*Sous réserve de modifications

SESSION PITCH STARTUP

11h30 Myriade
GenSensor
Kolibri
Plantibodies

12h30 Cocktail Networking / BtoB

SESSION 4 Vers une bioproduction proche du patient

14h15 Conférence #15 - Speed and Flexibility are key: FlexFactory and KUBio Solutions for rapid deployment of biomanufacturing capacities (mRNA, Viral Vectors, Mabs, ...)
Fabrice Gachot, Senior Business Development Leader, CYTIVA

14h30 Conférence #16 - Vers une production décentralisée des thérapies cellulaires
Luc Henry, CEO, Limula SA

14h45 Conférence #17 - Cellquest, le Scale-Up avant le Scale-Up
Guillaume Wallart, CEO, Cellquest

15h00 Conférence #18 - Making Bioproduction affordable for « One Health »
Bertrand Mérat, CEO, Bio-Sourcing

15h15 Table ronde - Questions/Réponses
Intervenants des conférences de la Session 4

15h45 Discours clôture du congrès la journée

Olivier Bogliot,
Président du Congrès France Bioproduction
Président du CSF industrie et technologies de santé
Président de la FEPIS
Président de Sanofi France

We thank our partners in 2022

PREMIUM



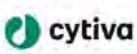
PLATINUM



GOLD



SILVER



BioPharma
Product Testing



BRONZE



Network partners



Institutional Partners



Media Partners



Other Partners



with our apps!

swapcard

Download on the App Store

GET IT ON Google Play

Included from the Bronze offer



A mobile application, available upon registration, to enhance attendee experience and engagement with:

- Event program: conferences, workshops,...
- List of exhibitors with a description
- List of all the attendees, to interact and book BtoB meetings for D-Day but also before and after the event
- Highlight your brand image



Programme Exposants Networking Interactivité Conversation

PROXI EVENT

Download on the App Store

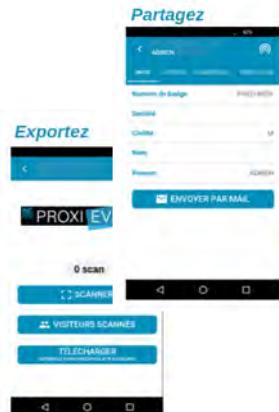
GET IT ON Google Play

Included from the Silver offer



The best way to manage visitor contacts on D-Day, an easy, 100% digital and secure tool.

- Scan your visitors' badge
- Include comments
- Export to your dedicated space
- Generate a list of prospects with their contact details and your comments



LES JEUDIS DE LA BIOPRODUCTION

Rendez-vous mensuel en digital



1 thématique
heure expert



Des partages
d'expérience

Discover the **Biomanufacturing Thursdays***, monthly meeting dedicated to biomanufacturing / Biopharma / Biotech: from development to production of biotherapies and advanced therapy medicinal product.

- 1 Thursday per month
- 1 hour webinar
- 1 theme about biomanufacturing stakes
- 1 expert = **YOU!**

This monthly meeting is free of charge for the attendees but registration is mandatory.

4 good reasons to participate

- Animate the french **biomanufacturing community**;
- Highlight your expertise, your **new technologies** and/or innovative applications;
- Share** your feedbacks;
- And **stay in touch** with the actors of the field.

Your Thematic Webinar

- + 1 Pitch Video teaser
- + 1 email campaign
- + 1 Linkedin post
- + listing of participants' contacts

= 1 600 € HT

**Available from the SILVER sponsor offer*

For a custom offer, please contact:



Denis Marchand
Biopharmaceuticals Innovation Project Manager
Head of France Bioproduction Congress
denis.marchand@france-bioproduction.com
06.15.95.47.74



Elodie Thierion
Project Manager - Biotech and Pharma
ethierion@medicen.org
06.09.65.05.68

DUO* OFFER - MAXIMIZE YOUR VISIBILITY

Sponsor two POLEPHARMA events and receive

- 10 % on both sponsorship packages
- + 1 free admission for each event

**Available from the SILVER sponsor offer*

Example

	Tarif HT	DUO (-10%)	Discount
Sponsor Gold CFB Bioproduction	7 000 €	6 300 €	- 700 €
Sponsor Gold JPB Biotesting	6 600 €	5 940 €	- 660 €
TOTAL (HT)	13 600 €	12 240 €	- 1 360 €
<i>Tarif Entrée ETI-Groupe</i>	<i>760 € / 673 €</i>	<i>2 free admissions</i>	<i>- 1 433 €</i>
		Total discount	- 2 793 €

For a tailor-made offer, please contact



Fabien Menissez
New drugs Innovation Project Manager
fabien.menissez@polepharma.com
 06.44.38.50.70



Denis Marchand
Biopharmaceuticals Innovation Project Manager
denis.marchand@polepharma.com
 06.15.95.47.74



JOURNÉES POLEPHARMA DU BIOTESTING

4^e édition

Stratégies analytiques pour accélérer
le développement des biothérapies



1er cluster pharmaceutique en Europe.
Le réseau d'excellence et d'innovation de la filière santé.
Made in France

07 - 08
JUIN 2023
EVREUX-FRANCE
biotesting.polepharma.com

The POLEPHARMA Biotesting Days aim to bring together more than 180 decision-makers and actors **in academic and clinical research, startups, biotechs and pharma industries** to discuss the challenges of Biotesting and report current industrial needs around advanced analytical strategies to accelerate the development and marketing of biotherapies.

The two days will be punctuated by conferences, round tables, workshops and time slots dedicated to networking.

+20
Conferences

6
Round Tables

+ 7 hours
Dedicated to networking

8
Technical
Workshops

1
Networking
App

1
Place to meet exhibitors in the
center of the catering &
networking area.

2
Days

180
Participants

1
Gala Dinner

25
Exhibitors

Conferences & round tables

Animated by KOLs of the field and selected by the programming comitee composed of scientists and inutritials.

Technical Workshops

Based on feedbacks and sharing of expertise in an environment prompted to fruitful exchanges.

More than 7 hours of networking

Visit exhibitors located in the center of the catering & networking area.

1 networking app for booking meetings

Swapcard app for all participants and exhibitors, contact participants before, during and after the event.

swapcard

SAVE THE DATE : MAIN EVENTS 2022/2023 POLEPHARMA AND MEDICEN NETWORKS

POLEPHARMA

CPIF

Colloque POLEPHARMA
Industrie du futur

17 & 18 November 2022

Chartres

5th Ed.

www.industriedufutur.polepharma.com

JPM

Journées POLEPHARMA
de Microbiomique

14 & 15 December 2022

Rouen

3rd Ed.

www.microbiote.polepharma.com

JPB

Journées POLEPHARMA
du Biotesting

7 & 8 June 2023

Palais des congrès d'Evreux

3rd Ed.

www.biotesting.polepharma.com

MEDICEN

MD

Medicen Day

September 2023



Une équipe d'experts au service du réseau.

POLEPHARMA stimule le développement économique et industriel des acteurs de la première filière pharmaceutique française par des actions favorisant la compétitivité, l'innovation, et l'attractivité au bénéfice de l'emploi.

5 régionsCentre - Val de Loire
Normandie
Île de France
Nouvelle Aquitaine
Occitanie**60 %**

de la production de médicaments en France

+380 acteurs

laboratoires, faconniers, fournisseurs, institutions publiques et privées, universités, centres de recherche et de formation...

Plus d'informations : www.polepharma.com

Le Pôle de compétitivité Santé en Île-de-France



Le guichet de l'innovation santé en Île-de-France

Le pôle Medicen anime et accompagne les acteurs des écosystèmes Medtech, Biotech et E-santé. A partir du besoin médical, le pôle encourage la collaboration interdisciplinaire pour répondre à des enjeux diagnostiques et thérapeutiques ciblés, avec un focus croissant sur la gouvernance et la valorisation des données de santé ainsi que sur la souveraineté sanitaire française et européenne des biomédicaments.

510 Adhérents**425** Startups & PMEs**42** ETI & grandes entreprises**35** Acteurs de la recherche clinique & académiquewww.medicen.org